

# 11th Annual Emerging Trends in Fraud Investigation & Prevention Conference

May 16-17, 2011  
Hilton Columbus at Easton,  
Columbus, Ohio

Presented by

Auditor of State Dave Yost • Attorney General Mike DeWine

State of Ohio Office of Inspector General

Central Ohio Chapter of Certified Fraud Examiners

The Ohio Society of CPAs • Franklin University





**Dave Yost**  
Auditor of State



Dear Colleague:

We are pleased to invite you to take part in the 11th Annual Emerging Trends in Fraud Investigation and Prevention Conference, May 16-17, 2011, at the Hilton Easton of Columbus. The Ohio Auditor of State's Office partners with the Central Ohio Chapter of Certified Fraud Examiners to present this popular and informative anti-fraud seminar.

Occupational fraud is a serious and growing problem in both the public and private sectors. According to the 2010 Report to the Nations on Occupational Fraud and Abuse, it is estimated that the typical organization loses 5% of its annual revenues to occupational fraud and abuse.

This annual conference is widely regarded as one of Ohio's premier seminars on fraud detection, deterrence and investigation. As a participant, you will hear from highly trained anti-fraud specialists who will share the most up-to-date tools and current trends for detecting and preventing fraud.

We hope you take advantage of this informative training and join us in May at the 11th Annual Emerging Trends in Fraud Investigation and Prevention Conference.

Sincerely,

Ohio Auditor of State

Dr. Dave Welch, CPA, CFE

President, Central Ohio Chapter  
of Certified Fraud Examiners

[www.auditor.state.oh.us/conferences](http://www.auditor.state.oh.us/conferences)

	Early Bird Registration or before May 1, 2011	Regular Registration after May 1, 2011
Government Employee	\$150.00	\$175.00
Private Sector Employee	\$175.00	\$200.00

Attendees are able to receive 15.0 CPE hours / CPAs are able to receive 16 CPE hours.  
This conference will apply for CLE hours.

Make checks payable to Ohio Treasurer, Josh Mandel  
Credit cards are not accepted.

Mail payment to:

Ohio Auditor of State Dave Yost  
Attn: Fiscal Department  
88 E. Broad St., 4th Floor  
Columbus, OH 43215

(Please include a copy of the e-mail registration confirmation with payment)

[www.hiltoncolumbus.com](http://www.hiltoncolumbus.com)

**Hilton Columbus At Easton**  
3900 Chagrin Drive,  
Columbus, Ohio, 43219

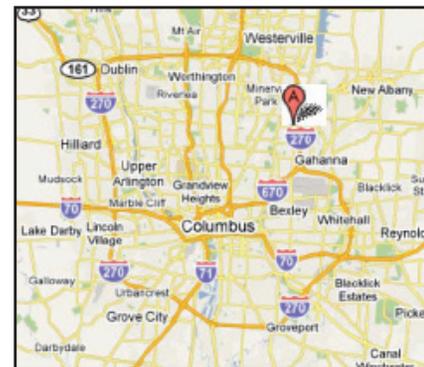
Tel: 614-414-5000  
Fax: 614-414-5100

**NORTH:** 71 South To 270 East  
To The Morse Rd Exit, 32  
Right on Morse Rd.  
Left Onto Stelzer Rd.

**WEST:** 70 East To I-670 E  
To I-270 N Exit 33, Easton  
Left on Easton Way  
Right on Stelzer Rd.

**SOUTH:** 71 North To I-670 E  
To I-270 N To Exit 33, Easton  
Left on Easton Way  
Right on Stelzer Rd

**EAST:** 70 West To I-270 N  
To Exit 33, Easton  
Left on Easton Way  
Right on Stelzer Rd



## DAY ONE

## SCHEDULE OF EVENTS - MONDAY, MAY 16, 2011

8:00 - 9:00 am	REGISTRATION / Continental Breakfast				
9:00 - 10:30 am	Auditor of State to Participate in the Opening Remarks General Session - Richard A Parry, JP Morgan Chase				
	<b>Current Issues</b>	<b>Investigative</b>	<b>Accounting</b>	<b>Legal</b>	<b>Special Topics</b>
10:45 - 12:00 pm	<b>WORKSHOP 1</b> Cross Channel Fraud Threats Richard A Parry - JP Morgan Chase	<b>WORKSHOP 2</b> Mortgage Fraud and Vacant Property Crime Jeff Lybarger - National White Collar Crime Center	<b>WORKSHOP 3</b> Bankruptcy and Crimes: What Every Investigator Must Know Dean P. Wyman - Special Assistant United States Attorney	<b>WORKSHOP 4</b> Presenting a Fraud Case: Expert vs. Summary Witness Testimony Doug Squires - Assistant U.S. Attorney, Southern District of Ohio	<b>WORKSHOP 5</b> Communication Skills for the Leader Ray Waite - Franklin University
12:00 - 1:30 pm	Luncheon Speaker: Allan Bachman: "From Ponzi to Madoff: Trust, Gullibility & Greed"				
1:45 - 3:00 pm	<b>WORKSHOP 6</b> Cybercrime: An Overview of the Rising Risk of Malware Attacks Matthew W. Gilligan, CFE, CFI - JP Morgan Chase Daniel Panepinto - JP Morgan Chase	<b>WORKSHOP 7</b> Workplace Fraud: How Can I Help Stop It? Paul Soos, CFE, CICA - CBIZ Risk & Advisory Services, LLC	<b>WORKSHOP 8</b> Red Flags in Fraud Detection Kevin M. Saionzkowski, CPA, CFE - Auditor of State's Office	<b>WORKSHOP 9</b> Attacking and Defending the Four Pillars of Expert Testimony Frank Wisheart, M.B.A., CPA, ABV, CFE, CVA - Schneider Downs, Inc.	<b>WORKSHOP 10</b> Writing it Right Jeff Sefton, JD, LL.M. - Franklin University
3:15 - 4:30 pm	<b>WORKSHOP 11</b> Hidden in Plain Sight: Investigating on the Internet Allan Bachman - Association of Certified Fraud Examiners	<b>WORKSHOP 12</b> Financial Fraud and the Bank Secrecy Act Tyler Smith - CFE Financial Crimes Enforcement Network	<b>WORKSHOP 13</b> Using Audit Software to Detect and Investigate Fraud Michele Porter, CPA, CISA - Auditor of State's Office	<b>WORKSHOP 14</b> Money Laundering Bob Smith - Auditor of State's Office	<b>WORKSHOP 15</b> Business Ethics Dr. Tim Reymann - Franklin University

## DAY TWO

## SCHEDULE OF EVENTS - TUESDAY, MAY 17, 2011

7:30 - 8:30 am

REGISTRATION / Continental Breakfast

8:30 - 10:00 am

Auditor of State to Participate in the Opening Remarks

General Session - Don Rabon, CFE – Successful Interviewing Techniques

	Current Issues	Investigative	Accounting	Legal	Special Topics
10:15 - 11:30 pm	<p><b>WORKSHOP 16</b></p> <p>Computer Forensics, What is it and Why Should I Care?</p> <p>Brigitte Sollie - Ohio Department of Public Safety</p>	<p><b>WORKSHOP 17</b></p> <p>Ripley "Believe it or Not" \$1 Million Gone...</p> <p>James Manken - Office of the Inspector General</p> <p>Becky Wolcott - Office of the Inspector General</p>	<p><b>WORKSHOP 18</b></p> <p>Understanding, Communicating &amp; Assessing Fraud Risks: A Risk Management Perspective</p> <p>Duncan B. Will, CPA,ABV,CFE, CFE - CAMICO Mutual Insurance Company</p>	<p><b>WORKSHOP 19</b></p> <p>Services and Capabilities of MAGLOCLEN's Analytical Unit</p> <p>Steve Tori - Middle Atlantic-Great Lakes Organized Crime Law Enforcement Network</p> <p>William Owen - Auditor of State's Office</p>	<p><b>WORKSHOP 20</b></p> <p>ACH EFT Fraud</p> <p>Kevin M. Saionzkowski, CPA, CFE - Auditor of State's Office</p>
11:30 - 1:00 pm	<p><b>Luncheon Session: Auditor of State to conduct Presentation of Sentinel Award Presentation by Steven M. Dettelbach, U.S. District Attorney of Northern Ohio</b></p>				
1:00 - 2:15 pm	<p><b>WORKSHOP 21</b></p> <p>Emerging Trends in Insurance Fraud and Vehicle Theft</p> <p>Eric Seebach - National Insurance Crime Bureau</p>	<p><b>WORKSHOP 22</b></p> <p>Low tech/Low Cost Analytical Solutions to High Data Volume, Multi-Computer Cases.</p> <p>Brigitte Sollie - Ohio Department of Public Safety</p>	<p><b>WORKSHOP 23</b></p> <p>How I Fooled the Auditors</p> <p>Don Rabon, CFE - Successful Interviewing Techniques</p>	<p><b>WORKSHOP 24</b></p> <p>Mother of Mercy, is this the end of RICO?</p> <p>Carol O'Brien - Delaware County Prosecutor</p> <p>Bob Smith - Auditor of State's Office</p>	<p><b>WORKSHOP 25</b></p> <p>Human Trafficking</p> <p>Brent Currence - Ohio Attorney General's Office</p>
2:30 - 3:45 pm	<p><b>WORKSHOP 26</b></p> <p>Intelligence-Led Policing "ILP"</p> <p>Cindy Peterman - Bureau of Criminal Identification &amp; Investigation</p> <p>Chrissie Ross - Bureau of Criminal Identification &amp; Investigation</p>	<p><b>WORKSHOP 27</b></p> <p>Interpol - International Outlook on Crimes and Trends</p> <p>Robert A. Montemorra - INTERPOL United States National Central Bureau</p>	<p><b>WORKSHOP 28</b></p> <p>Discourse Analysis - What the Written Word Tells You</p> <p>Don Rabon, CFE - Successful Interviewing Techniques</p>	<p><b>WORKSHOP 29</b></p> <p>Circumstantial Evidence Counts</p> <p>Auditor Dave Yost - Ohio Auditor of State</p>	<p><b>WORKSHOP 30</b></p> <p>Ohio Ethics Law - Can I do That?</p> <p>Susan Willeke - Ohio Ethics Commission</p>

## GENERAL SESSIONS

### **GENERAL SESSION: Is That the Truth?**

Don Rabon, CFE, President, Successful Interviewing Techniques

Ever have the idea that deception is pandemic? Ever thought, “Am I the only honest person left?” Do people deceive on loan applications, resumes, during audits, examinations or investigations? If someone is going to deceive, how would he/she do it? How does the deceiver think? In this session we will explore the dynamics of deception as an interpersonal communication event.

### **GENERAL SESSION:**

Richard A Parry, Senior Vice President - Consumer Risk Management, JPMorganChase

Richard will discuss the relationship between customer identity and identification profiles. The enormous benefits of the many user friendly remote channel access points for consumers will be covered, as well as the risk management challenges they create. He will explain the importance of a comprehensive customer authentication strategy and how to tackle this challenge.

### **GENERAL SESSION: From Ponzi To Madoff: Trust, Gullibility & Greed**

Allan Bachman, Education Manager, Association of Certified Fraud Examiners

Ponzi schemes started long before Carlos Ponzi arrived in the U.S. in the early 1900's, but his name is forever associated with this scheme. Many know what this fraud entails, but few understand what Mr. Ponzi actually accomplished in his day. This session reviews his history, his fraud, and the aspects and mechanics of such frauds culminating in the present day with Bernard Madoff Securities, the largest such fraud to date. Attendees will learn to understand the importance of the prime components of all Ponzi schemes: trust, gullibility, and greed. In addition, attendees will get full explanation of what Carlos Ponzi's fraud entailed and will see some of the same characteristics in a brief review of the current Madoff case.

## WORKSHOP DESCRIPTIONS DAY ONE - MONDAY MAY 16

### **WORKSHOP 1**

#### **Cross Channel Fraud Threats**

Richard A Parry, Senior Vice President - Consumer Risk Management, JP Morgan Chase

Public and private institutions are constantly seeking ways to better serve their customers in ways that are cost effective, efficient and user friendly. Balancing risk, service and expense are integral to the risk manager's art. Richard Parry will discuss the challenges of satisfying these often competing imperatives, and their implications for cross channel risk where businesses view their clients through the lens of individual products and customers see their provider through the lens of the channels they use to access their providers.

### **WORKSHOP 2**

#### **Mortgage Fraud and Vacant Property Crime**

Jeff Lybarger, Training Instructor, National White Collar Crime Center (NW3C)

Following a brief introduction of the traditional mortgage process, this session will explore common mortgage fraud schemes and evolving trends while examining documents and mortgage fraud indicators.

### **WORKSHOP 3**

#### **Bankruptcy and Crimes: What Every Investigator Must Know**

Dean P. Wyman, Special Assistant United States Attorney

In calendar year 2010, there were more than 68,000 bankruptcy cases filed in Ohio. Each case contains valuable information about the financial condition and background of the person who has filed bankruptcy. This session will provide an overview of bankruptcy, key pieces of information in bankruptcy cases, and criminal statutes that relate to bankruptcy cases.

### **WORKSHOP 4**

#### **Presenting a Fraud Case: Expert vs. Summary Witness Testimony**

Doug Squires, Assistant U.S. Attorney, Southern District of Ohio

This presentation will summarize new legal concepts and rules that will shape fraud examination this year. A rise in financial fraud cases have cost investors billions of dollars and new laws and procedures will address the issues. All anti-fraud professionals need to prepare their work product as if it is destined for a courtroom. This presentation will expose techniques litigators use to attack such work and explain how to avoid pitfalls and common blunders by focusing on how the “core” fraud case is presented to juries and fact finders.

### **WORKSHOP 5**

#### **Communication Skills for the Leader**

Ray Waite, Computer Science Instructor, Franklin University

This session will explore communication basics, listening skills, and non-verbal communication, along with how they play an important role in effective leadership.

### **WORKSHOP 6**

#### **Cybercrime: An Overview of the Rising Risk of Malware Attacks**

Matthew W. Gilligan, CFE CFI, Vice President, Global Security & Investigations, JP Morgan Chase; Daniel Panepinto, VP, Assistant Director, Cross Channel Investigations, JP Morgan Chase

Malware is the most prevalent weapon used in cybercrime today. The goal of the cybercriminal is to use malicious techniques to install malware onto victims computers and steal financial and intellectual property from people and companies around the world. This presentation will provide an overview of the increasing risk associated with malware attacks and associated schemes. The content will define malware; discuss its distribution methods, functions, and uses in financial crimes and investigative techniques; and inform participants on ways to protect themselves.

**WORKSHOP 7**

**Workplace Fraud: How Can I Help Stop It?**

Paul Soos, CFE, CICA, Manager-Anti-Fraud Services, CBIZ risk & Advisory Services, LLC

This session will give an overview of fraud occurring in the workplace including current ACFE statistics and a discussion of specific elements of fraudulent activities. Furthermore, a review of the components of a successful anti-fraud program and how fraud is currently being detected will be covered.

**WORKSHOP 8**

**Red Flags in Fraud Detection**

Kevin M. Saionzkowski, CPA, CFE – Chief Auditor, Special Audits, Auditor of State's Office

Participants will be introduced to the Fraud Triangle which will serve as the foundation and context for identification of common fraud red flags and risk indicators in every-day operational areas.

**WORKSHOP 9**

**Attacking and Defending the Four Pillars of Expert Testimony**

Frank Wisheart, M.B.A., CPA, ABV, CFE, CVA, Director of Business Advisory Services, Schneider Downs, Inc.

Sooner or later you will have to go beyond providing simple testimony in your fraud examination. This session will teach you how to successfully navigate the four fundamental areas of expert testimony: Evidence, Assumptions, Methodology and the Expert.

**WORKSHOP 10**

**Writing it Right**

Jeff Sefton, JD, LL.M. Professor of Accounting, Franklin University

This presentation will focus on the ideal components to include in a fraud report, provide a suggested structure and organization of a fraud report, and discuss the preferred writing style for a fraud report. Additionally, various writing “do’s and don’ts” focusing on how to improve the quality and clarity of your report will be explored.

**WORKSHOP 11**

**Hidden in Plain Sight: Investigating on the Internet**

Allan Bachman, Education Manager, Association of Certified Fraud Examiners

A lot of leg work in an investigation can be saved by knowing how and where to look on the internet. Everyone knows how to do a basic search, but reviewing thousands of results can be a daunting task. Hear how searching smarter can produce immediate results. Learn also how to backdoor social media sites and review profiles which may be blocked. This session also includes information on how to protect yourself and family on social media websites. Attendees will learn to maximize search results using the popular search tools, get key web addresses for searching for a variety of information, and find information on yourself which you didn't even know was there. Participants will also learn how social media sites can be searched and why creating a fictitious identity can be a useful tool in an investigation.

**WORKSHOP 12**

**Financial Fraud and the Bank Secrecy Act**

Tyler Smith, CFE, Assistant Director, Office of Law Enforcement Support, Financial Crimes Enforcement Network

This workshop provides an overview of the Bank Secrecy Act (BSA) as it relates to financial fraud. Specifically, case examples of investigative efforts enhanced through the analytical use of various datasets and the BSA.

**WORKSHOP 13**

**Using Audit Software to Detect and Investigate Fraud**

Michele Porter, CPA, CISA – Accounting and Auditing Support, Ohio Auditor of State's Office

The presentation will introduce the concept of using audit software (Computer Aided Audit Tools) to assist in the interrogation of data. It will include the advantages of using audit software and common challenges encountered when implementing an audit software technique. It will introduce functions and reports that are useful in fraud detection.

**WORKSHOP 14**

**Money Laundering**

Bob Smith, Assistant Chief Legal Counsel, Auditor of State's Office

This workshop will review Ohio's money laundering statutes and provide an overview of important issues and defenses raised in money laundering prosecutions, including an analysis of relevant Ohio and federal case law. It will provide tips on how to correctly indict financial transactions under the various money laundering provisions and how to use these statutes in a broad range of criminal investigations.

**WORKSHOP 15**

**Business Ethics**

Dr. Tim Reymann, Franklin University

If ethics are poor at the top, that behavior is copied down through the organization. This presentation will focus on the connection between leadership, effective decision-making, social responsibility, and long-term strategic planning. It will also discuss the importance of following a decision and making models to improve performance.

**WORKSHOP DESCRIPTIONS DAY TWO - TUESDAY MAY 17**

**WORKSHOP 16**

**Computer Forensics, what is it and why should I care?**

Brigitte Sollie, Assistant Chief Information Officer, Ohio Department of Public Safety

Be it an individual or large corporation, information is stored electronically. Information that includes the obvious such as financial records, emails, and calendars, but can also expand to the truly personal such as what the person had for breakfast and with whom they are having a relationship. This course will demonstrate what types of intelligence and evidence can be found when partnering with a technical geek or just exploring the Internet on your own. Examples will be given of information found in deleted areas of a computer, on external storage devices, in social networking sites such as Facebook and Twitter as well as amongst the virtual world internet environments like Second Life and Webkins. Common terminology will be defined so that the student can ask the right questions and have an intelligent conversation with their technical consultant,

**WORKSHOP 17**

**Ripley “Believe it or Not” \$1 Million Gone...**

James Manken, Chief Legal Counsel/Deputy Inspector General, Office of the Inspector General and Becky Wolcott, Deputy Inspector General, Office of the Inspector General

This session will cover how a utility clerk in a small southern Ohio village used three schemes to steal \$1 million over a five year period. This presentation will be based on a case study model and will review the forensic audit process used to convict the former utility clerk. Real world examples will be used to demonstrate the various schemes used by the former utility clerk and will identify red flags that were missed

**WORKSHOP 18**

**Understanding, Communicating & Assessing Fraud Risks: A Risk Management Perspective**

Duncan B. Will, CPA/ABV/CFE, CFE, Loss Prevention Accounting and Auditing Specialist, CAMICO Mutual Insurance Company

This presentation focuses on best practices, the trips and traps of fraud, and fraud risk assessment. It will provide a better understanding of fraud, the risks fraud poses to CPAs and their clients, and some practical loss prevention tips to more safely respond to those risks. It will also provide an overview of the CPA's responsibilities regarding fraud; the responsibilities CPAs have for communicating risks to their clients; and include guidance regarding preventing, detecting and responding to potential and suspected fraud.

**WORKSHOP 19**

**Services and Capabilities of MAGLOCLN's Analytical Unit**

Steve Tori, Senior Supervisory Intelligence Analyst, Middle Atlantic-Great Lakes Organized Crime Law Enforcement Network (MAGLOCLN) and William Owen, Chief Legal Counsel and Senior Advisor, Auditor of State's Office

This presentation will focus on the analytical services available to law enforcement from the Middle Atlantic-Great Lakes Organized Crime Law Enforcement Network (MAGLOCLN). Various strategic and tactical products are available to assist agencies at all stages of their investigations. Examples of tactical analytical products such as telephone toll, link, and financial analysis will be discussed, along with various demonstrative charting such as crime scene diagrams, aerial imagery, photo enlargements, and press conference aids. In addition to this, the strategic intelligence capabilities of MAGLOCLN's Analytical Unit will be highlighted. This includes the various conduits for intelligence dissemination, subject matter expertise, and the intelligence publications created by the Analytical Unit.

**WORKSHOP 20**

**ACH EFT Fraud**

Kevin M. Saionzkowski, CPA, CFE – Chief Auditor, Special Audits, Auditor of State's Office

Participants will learn the basics of how this type of fraud and theft is committed, ways to protect against it, and certain legal considerations involving this type of theft.

**WORKSHOP 21**

**Emerging Trends in Insurance Fraud and Vehicle Theft**

Eric Seebach, Field Information Analyst, National Insurance Crime Bureau and Andy Stritmatter, Special Agent, National Insurance Crime Bureau

The theft of a tractor and trailer loaded with electronics, the sudden increase in thefts of vehicles from areas in Central Ohio, the thefts of construction equipment from locations across Northern Ohio, and the increase in suspicious residential fires in Northwest Ohio; these are some of the emerging trends in insurance fraud and vehicle theft being experienced throughout Ohio. This course, presented by the National Insurance Crime Bureau, will provide details on these types of insurance crimes, and many others currently taking place in Ohio. This course will show how organized groups are involved in insurance fraud and vehicle theft and how proceeds of these crimes are being used to fund other illicit activities. The course will also provide an overview of the National Insurance Crime Bureau and provide details of resources provided to law enforcement agencies statewide.

**WORKSHOP 22**

**Low tech/Low Cost Analytical Solutions to High Data Volume, Multi-Computer Cases.**

Brigitte Sollie, Assistant Chief Information Officer, Ohio Department of Public Safety

It's fantastic that you and your technical consultant were able pinpoint areas where the electronic evidence is stored, now what? There are many out of the box solutions to the gathering and analyzing millions of rows electronic data, but what is often overlooked are the tools most likely already in your toolbox. This presentation will show simple solutions of how to gather information from computers and the logs within them, the internet, multiple data sources and then document and analyze that data. Demonstrations will be given of how to use computer processing logs, internet logs, custom coding, Access Databases, Google Sketch-up, and Adobe Acrobat in your capture and analysis.

**WORKSHOP 23**

**How I Fooled the Auditors**

Don Rabon, CFE, President, Successful Interviewing Techniques

Ever wonder "what is it like to be interviewed knowing all the while you are involved in fraudulent activity? Is the person across from you, the interviewer, just such a person? Those involved in fraud will always endeavor to accomplish two goals – manipulate "things" and manipulate people. "Things" can be – documents, receipts, etc. "People" in this case are you. Within this session we will address the dynamics of the interview, as a communication event designed to gather data or information from the interviewee.

**WORKSHOP 24**

**Mother of Mercy, is this the end of RICO?**

Carol O'Brien, Delaware County Prosecutor and Bob Smith, Assistant Chief Legal Counsel, Auditor of State's Office

This workshop will review Ohio's RICO statute and provide an overview of the advantages to using the RICO statute when investigating and prosecuting complex financial crimes. It will include an analysis of relevant Ohio and federal case law and tips on how to use the statute to maximize the evidence available in the courtroom.

**WORKSHOP 25**

**Human Trafficking**

Brent Currance, Director, Ohio's Missings Person Unit, Ohio Attorney General's Office

"Have you heard about human trafficking? Do you believe human trafficking exists in Ohio?" This session will provide an overview of human labor trafficking globally as well as in the United States. Participants will gain a better understanding of how this crime is perpetrated, how victims become entrapped, and learn the indicators to identify victims of labor trafficking.

**WORKSHOP 26**

**Intelligence-Led Policing "ILP"**

Cindy Peterman, CCA, Criminal Intelligence Unit Supervisor, Ohio Attorney General's Office, Bureau of Criminal Identification & Investigation & Chrissie Ross, Senior Analyst, Ohio Attorney General's Office, Bureau of Criminal Identification & Investigation

What is Intelligence-Led Policing (ILP) and how is it being used by law enforcement in Ohio? Experienced analysts will cover crime and intelligence analysis, training, analytical tools, resources, and ILP strategies. Attendees will learn how to implement ILP in their agencies.

**WORKSHOP 27**

**Interpol - International Outlook on Crimes and Trends**

Robert A. Montemorra, Assistant Director, Economic Crimes Division, INTERPOL - United States National Central Bureau

The International Criminal Police Organization is charged with coordinating and transmitting requests for law enforcement assistance among its 188 member countries. The United States Central Bureau monitors international crime trends and has federal law enforcement agents, analysts and translators available to assist with cases.

**WORKSHOP 28**

**Discourse Analysis-What the Written Word Tells You**

Don Rabon, CFE, President, Successful Interviewing Techniques

The systematic analysis of written discourse (statements, transcripts, letters, etc.) can indicate the truthfulness of the individual, as well as identify the critical areas of the situation requiring further inquiry or examination. This session will address the foundational components of discourse analysis and their application to the subsequent interview. Participants will conduct a hands-on walk through of the analysis process.

**WORKSHOP 29**

**Circumstantial Evidence Counts**

Auditor Dave Yost, Ohio Auditor of State

Fraud prosecutions are obviously a matter of numbers. But when a fraud case goes to court, circumstantial evidence can be just as important as the dollars and cents. Dave will offer insights on what to look for in putting together a referral or case for prosecution.

**WORKSHOP 30**

**Ohio Ethics Law - Can I do That?**

Susan Willeke, Training Communications Manager, Ohio Ethics Commission

The Ohio Ethics Law session provides timely information regarding the Ohio Ethics Commission and about restrictions in the Ohio Ethics Law and related statutes that pertain to all public sector employees and private sectors parties who are regulated or do business with public offices. The objectives of this session include: understand how to identify and avoid acting on potential conflicts of interest; understand definition of public contracts and ethics prohibitions related to public contracts; identify potential post-employment requirements; learn about general assistance available from the Ohio Ethics Commission to understand and comply with the Ethics Law and related statutes.