# LICKING COUNTY CONVENTION AND VISITORS BUREAU

#### LICKING COUNTY

## JANUARY 1, 2016 TO DECEMBER 31, 2017 AGREED-UPON PROCEDURES



# Dave Yost • Auditor of State

Board of Directors Licking County Convention and Visitors Bureau 455 Hebron Road Heath, Ohio 43056

We have reviewed the *Independent Accountants' Report on Applying Agreed-Upon Procedures* of the Licking County Convention and Visitors Bureau, Licking County, prepared by Julian & Grube, Inc., for the period January 1, 2016 through December 31, 2017. Based upon this review, we have accepted this report in lieu of the audit required by Section 117.11, Revised Code.

Our review was made in reference to the applicable sections of legislative criteria, as reflected by the Ohio Constitution, and the Revised Code, policies, procedures and guidelines of the Auditor of State, regulations and grant requirements. The Licking County Convention and Visitors Bureau is responsible for compliance with these laws and regulations.

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Dave Yost Auditor of State

June 7, 2018

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# Julian & Grube, Inc.

Serving Ohio Local Governments

333 County Line Rd. West, Westerville, OH 43082 Phone: 614.846.1899 Fax: 614.846.2799

## INDEPENDENT ACCOUNTANTS' REPORT ON APPLYING AGREED-UPON PROCEDURES

Greater Licking County Board of Directors Licking County Convention and Visitors Bureau Licking County 5 South Third Street Newark, Ohio 43055

We have performed the procedures enumerated below, which were agreed to by the Board of Directors and the management of the Licking County Convention & Visitors Bureau and the Auditor of State, on the receipts, disbursements and balances recorded in the Licking County Convention & Visitors Bureau's cash basis accounting records for the years ended December 31, 2017 and 2016 and certain compliance requirements related to those transactions and balances, included in the information provided to us by the management of the Licking County Convention & Visitors Bureau. The Licking County Convention & Visitors Bureau is responsible for the receipts, disbursements and balances recorded in the cash basis accounting records for the years ended December 31, 2017 and 2016 and certain compliance requirements related to these transactions and balances included in the information provided to us by the Licking County Convention & Visitors Bureau is responsible for the receipts, disbursements and balances recorded in the cash basis accounting records for the years ended December 31, 2017 and 2016 and certain compliance requirements related to these transactions and balances included in the information provided to us by the Licking County Convention & Visitors Bureau. The sufficiency of the procedures is solely the responsibility of the parties specified in this report.

Consequently, we make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose.

This report only describes exceptions exceeding \$10.

#### **Cash and Investments**

- 1. We recalculated the December 31, 2017 and December 31, 2016 bank reconciliations. We found no exceptions.
- We agreed the January 1, 2016 beginning fund balances recorded in the Statement of Financial Position to the December 31, 2015 balances in the documentation in the prior year Agreed-Upon Procedures working papers. We found no exceptions. We also agreed the January 1, 2017 beginning fund balances recorded in the Statement of Financial Position to the December 31, 2016 balances in the Statement of Financial Position. We found no exceptions.
- 3. We agreed the totals per the bank reconciliations to the total of the December 31, 2017 and 2016 fund cash balances reported in the Statement of Financial Position. The amounts agreed.
- 4. We confirmed the December 31, 2017 bank account balances with the Licking County Convention and Visitors Bureau's financial institutions. We found no exceptions. We also agreed the confirmed balances to the amounts appearing in the December 31, 2017 bank reconciliation. We noted the amount reported by the Licking County Convention and Visitors Bureau was \$68 less than the amounts reported by the financial institutions.

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- 5. We selected five reconciling debits (such as outstanding checks) haphazardly from the December 31, 2017 bank reconciliation:
  - a. We traced each debit to the subsequent January bank statement. We found no exceptions.
  - b. We traced the amounts and dates to the check register, to determine the debits were dated prior to December 31. There were no exceptions.
- 6. We inspected investments held at December 31, 2017 and December 31, 2016 to determine that they:a. Were of a type authorized by the CVB. We found no exceptions.

#### **Cash Receipts**

1. We confirmed with Licking County the lodging taxes it paid to the Licking County Convention and Visitors Bureau during the years ending December 31, 2017 and 2016. Licking County confirmed the following amounts:

Year Ended	Amount
December 31, 2017	\$407,973
December 31, 2016	\$423,415

2. We compared the amounts from step 1 to amounts recorded as lodging tax receipts on the Licking County Convention and Visitors Bureau's Bank Account Register. We found no exceptions.

#### **Cash Disbursements**

1. We inquired of management regarding sources describing allowable purposes or restrictions related to the Licking County Convention and Visitors Bureau's disbursements of lodging taxes. We listed these sources and summarized significant related restrictions below:

#### **Source of Restrictions**

- a. The Bureau's Articles of Incorporation
- b. The Bureau's 501(c)(6) Tax Exemption
- c. Ohio Rev. Code Section 5739.09(A)(2)

The Licking County Convention and Visitors Bureau's tax exemption prohibits it from disbursements supporting a candidate's election.

Ohio Rev. Code Section 5739.09(A)(2) restricts the Licking County Convention and Visitors Bureau to spending lodging tax "specifically for promotion, advertising, and marketing of the region in which the county is located."

Auditor of State Bulletin 2003-005 deems any disbursement of public funds (e.g. lodging taxes) for alcohol to be improper.

2. We haphazardly selected forty disbursements of lodging taxes from the years ended December 31, 2017 and 2016 in addition to all disbursements exceeding \$4,000 and compared the purpose for these disbursements as documented on vendor invoices or other supporting documentation to the sources of restrictions listed in *Cash Disbursements Step 1* above. We found no instances where the purpose described on the invoice or other supporting documentation the restrictions listed above.

Licking County Convention and Visitors Bureau Independent Accountants' Report on Applying Agreed-Upon Procedures Page 3

This agreed-upon procedures engagement was conducted in accordance with the American Institute of Certified Public Accountants' attestation standards and applicable attestation engagement standards included in the Comptroller General of the United States' *Government Auditing Standards*. We were not engaged to and did not examine or review the Licking County Convention and Visitors Bureau's lodging tax receipts and disbursements for the years ended December 31, 2017 and 2016, the objective of which would have been to opine on lodging tax receipts and disbursements or provide a conclusion. Accordingly, we do not express an opinion or conclusion. Had we performed additional procedures, other matters might have come to our attention that we would have reported to you.

This report is to provide assistance in the evaluation of the Licking County Convention and Visitors Bureau's receipts, disbursements and balances recorded in their cash-basis accounting records for the years ended December 31, 2017 and 2016, and certain compliance requirements related to these transactions and balances and is not suitable for any other purpose.

Julian & Sube, the.

Julian & Grube, Inc. May 24, 2018

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Dave Yost • Auditor of State

# LICKING COUNTY CONVENTION VISITORS BUREAU

LICKING COUNTY

**CLERK'S CERTIFICATION** 

This is a true and correct copy of the report which is required to be filed in the Office of the Auditor of State pursuant to Section 117.26, Revised Code, and which is filed in Columbus, Ohio.

Susan Babbrtt

**CLERK OF THE BUREAU** 

CERTIFIED JUNE 21, 2018

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