# KNOX COUNTY CONVENTION AND VISITORS BUREAU

**KNOX COUNTY, OHIO** 

**AGREED-UPON PROCEDURES** 

FOR THE YEARS ENDED DECEMBER 31, 2021 & 2020





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Members of the Board Knox County Convention and Visitors Bureau 501 South Main Street Mount Vernon, Ohio 43050

We have reviewed the *Independent Accountant's Report on Applying Agreed-Upon Procedures* of the Knox County Convention and Visitors Bureau, prepared by Julian & Grube, Inc., for the period January 1, 2020 through December 31, 2021. Based upon this review, we have accepted this report in lieu of the audit required by Section 117.11, Revised Code.

Our review was made in reference to the applicable sections of legislative criteria, as reflected by the Ohio Constitution, and the Revised Code, policies, procedures and guidelines of the Auditor of State, regulations and grant requirements. The Knox County Convention and Visitors Bureau is responsible for compliance with these laws and regulations.

Keith Faber Auditor of State Columbus, Ohio

August 26, 2022

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### INDEPENDENT ACCOUNTANT'S REPORT ON APPLYING AGREED-UPON PROCEDURES

Knox County Convention and Visitors Bureau Knox County 501 South Main Street Mount Vernon, Ohio 43050

We have performed the procedures enumerated below on the Knox County Convention and Visitors Bureau's (the Bureau) receipts, disbursements and balances recorded in the cash basis accounting records for the years ended December 31, 2021 and 2020 and certain compliance requirements related to those transactions and balances, included in the information provided to us by the management of the Bureau. The Bureau is responsible for the receipts, disbursements and balances recorded in the cash basis accounting records for the years ended December 31, 2021 and 2020 and certain compliance requirements related to these transactions and balances and balances and balances recorded in the cash basis accounting records for the years ended December 31, 2021 and 2020 and certain compliance requirements related to these transactions and balances included in the information provided to us by the Bureau.

The Board of Trustees and the management of the Bureau have agreed to and acknowledged that the procedures performed are appropriate to meet the intended purpose of providing assistance in the evaluation of the Bureau's receipts, disbursements and balances recorded in their cash-basis accounting records for the years ended December 31, 2021 and 2020, and certain compliance requirements related to these transactions and balances. Additionally, the Auditor of State has agreed to and acknowledged that the procedures performed are appropriate to meet their purposes. No other party acknowledged the appropriateness of the procedures. This report may not be suitable for any other purpose. The procedures performed may not address all the items of interest to a user of the report and may not meet the needs of all users of the report and, as such, users are responsible for determining whether the procedures performed are appropriate for their purposes. The sufficiency of the procedures is solely the responsibility of the parties specified in the report. Consequently, we make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose.

For the purposes of performing these procedures, this report only describes exceptions exceeding \$10.

The procedures and the associated findings are as follows:

#### **Cash and Investments**

- 1. We recalculated the December 31, 2021 and December 31, 2020 bank reconciliations. We found no exceptions.
- 2. We agreed the January 1, 2020 beginning fund balances recorded in the General Ledger Report to the December 31, 2019 balances in the prior year documentation in the prior year Agreed-Upon Procedures working papers. We found no exceptions. We also agreed the January 1, 2021 beginning fund balances for each fund recorded in the General Ledger Report to the December 31, 2020 balances in the General Ledger Report. We found no exceptions.
- 3. We agreed the 2021 and 2020 bank reconciliations as of December 31, 2021 and 2020 to the total fund cash balances reported in the Balance Sheet Reports. The amounts agreed.
- 4. We confirmed the December 31, 2021 bank account balances with the Bureau's financial institutions. We found no exceptions. We also agreed the confirmed balances to the amounts appearing in the December 31, 2021 bank reconciliation without exception.
- 5. We inspected investments held at December 31, 2021 and December 31, 2020 to determine that they were of a type authorized by the CVB. We found no exceptions.

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## **Cash Receipts**

1. We confirmed with Knox County the lodging taxes it paid to the Bureau during the years ending December 31, 2021 and 2020. Knox County confirmed the following amounts:

| Year Ended        | Amount       |
|-------------------|--------------|
| December 31, 2021 | \$195,362.72 |
| December 31, 2020 | \$171,085.51 |

2. We confirmed with the City of Mount Vernon the lodging taxes it paid to the Bureau during the years ending December 31, 2021 and 2020. The City of Mount Vernon confirmed the following amounts:

| Year Ended        | Amount      |
|-------------------|-------------|
| December 31, 2021 | \$19,417.37 |
| December 31, 2020 | \$15,176.28 |

3. We compared the amounts from steps 1 and 2 to amounts recorded as lodging tax receipts on the Bureau's General Ledger Report. We found no exceptions.

#### **Cash Disbursements**

1. We inquired of management regarding sources describing allowable purposes or restrictions related to the Bureau's disbursements of lodging taxes. We listed these sources and summarized significant related restrictions below:

#### Source of Restrictions

- a. The Bureau's Articles of Incorporation
- b. The Bureau's 501(c)(6) Tax Exemption
- c. The Bureau's Bylaws/Code of Regulations
- d. Contract with the City of Mount Vernon Ordinance No. 2019-39
- e. Knox County Resolutions 625-2020 and 768-2015
- f. Ohio Rev. Code § 5739.092

The Bureau's tax exemption prohibits it from disbursements supporting a candidate's election.

Ohio Rev. Code § 5739.092 restricts the Bureau to spending lodging tax "specifically for promotion, advertising, and marketing of the region in which the county is located."

Auditor of State Bulletin 2003-005 concludes that disbursement of public funds (e.g. lodging taxes) for alcohol are generally improper. However, Auditor of State Bulletin 2014-003 explains when sales of alcohol at public events are permissible.

The Knox County resolutions 768-2015 and 625-2020 permits the Bureau to spend lodging taxes for promotion and publicizing of the County in order to bring patronage and business of tourists, and cultural, educational, religious, professional, and sports organizations into the County, for the benefit of citizens and of the County and the of the business community thereof.

The contract with the City of Mount Vernon, Ordinance No. 2019-39, permits the Bureau to spend the lodging taxes for the purposes of tourism destination marketing and tourism destination development.

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We selected 10 disbursements of lodging taxes from the General Ledger Report for the year ended December 31, 2021 and 10 disbursements from 2020 and compared the purpose for these disbursements as documented on vendor invoices or other supporting documentation to the sources of restrictions listed in *Cash Disbursements Step 1* above. We found one instance where the Bureau paid late fees and interest totaling \$105.47 on a credit card payment made on November 18, 2021. No other instances where the purpose described on the invoice or other supporting documentation described a violation the restrictions listed above.

We were engaged by the Bureau to perform this agreed-upon procedures engagement and conducted our engagement in accordance with the attestation standards established by the AICPA and the Comptroller General of the United States' *Government Auditing Standards*. We were not engaged to, and did not conduct an examination or review engagement of the Bureau's lodging tax receipts and disbursements for the years ended December 31, 2021 and 2020, the objective of which would have been to opine on lodging tax receipts and disbursements or provide a conclusion. Accordingly, we do not express an opinion or conclusion. Had we performed additional procedures, other matters might have come to our attention that we would have reported to you.

We are required to be independent of the Bureau and to meet our ethical responsibilities, in accordance with the ethical requirements established by the Comptroller General of the United States' *Government Auditing Standards* related to our agreed upon procedures engagement.

Julian & Sube, the.

Julian & Grube, Inc. July 6, 2022

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# KNOX COUNTY CONVENTION AND VISITORS BUREAU

# KNOX COUNTY

# AUDITOR OF STATE OF OHIO CERTIFICATION

This is a true and correct copy of the report, which is required to be filed pursuant to Section 117.26, Revised Code, and which is filed in the Office of the Ohio Auditor of State in Columbus, Ohio.



Certified for Release 9/8/2022

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