# THE DELAWARE COUNTY CONVENTION AND VISITORS BUREAU, INC.

FINANCIAL STATEMENT

DECEMBER 31, 2004 and 2003

WOLF, ROGERS, DICKEY & CO. Certified Public Accountants



Auditor of State Betty Montgomery

Board of Trustees Delaware County Convention and Visitors Bureau, Inc. 44 E. Winter Street Delaware, Ohio 43015

We have reviewed the *Independent Auditor's Report* of the Delaware County Convention and Visitors Bureau, Inc., Delaware County, prepared by Wolf, Rogers, Dickey & Co., for the audit period January 1, 2004 to December 31, 2004. Based upon this review, we have accepted these reports in lieu of the audit required by Section 117.11, Revised Code. The Auditor of State did not audit the accompanying financial statements and, accordingly, we are unable to express, and do not express an opinion on them.

The financial statements in the attached report are presented in accordance with a regulatory basis of accounting prescribed or permitted by the Auditor of State. Due to a February 2, 2005 interpretation from the American Institute of Certified Public Accountants (AICPA), modifications were required to the *Independent Auditor's Report* on your financial statements. While the Auditor of State does not legally require your government to prepare financial statements pursuant to Generally Accepted Accounting Principles (GAAP), the AICPA interpretation requires auditors to formally acknowledge that you did not prepare your financial statements in accordance with GAAP. The attached report includes an opinion relating to GAAP presentation and measurement requirements, but does not imply the statements are misstated under the non-GAAP regulatory basis. The *Independent Auditor's Report* also includes an opinion on the financial statements using the regulatory format the Auditor of State permits.

Our review was made in reference to the applicable sections of legislative criteria, as reflected by the Ohio Constitution, and the Revised Code, policies, procedures and guidelines of the Auditor of State, regulations and grant requirements. The Delaware County Convention and Visitors Bureau, Inc. is responsible for compliance with these laws and regulations.

Betty Montgomeny

BETTY MONTGOMERY Auditor of State

June 20, 2005

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#### **INDEPENDENT AUDITORS' REPORT**

To the Board of Trustees of The Delaware County Convention and Visitors Bureau, Inc. Delaware, Ohio

We have audited the accompanying statements of cash receipts and disbursements of The Delaware County Convention and Visitors Bureau, Inc. (a nonprofit organization) (the CVB) as of and for the years ended December 31, 2004 and 2003. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on the financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the statement of cash receipts and disbursements. We believe that our audit provides a reasonable basis for our opinion.

As described more fully in Note 1, the CVB has prepared these financial statements using accounting practices the Auditor of State prescribes or permits. These practices differ from accounting principles generally accepted in the United States of America. Although we cannot reasonably determine the effects on the financial statements of the variances between these regulatory accounting practices and accounting principles generally accepted in the United States of America, we presume they are material.

In our opinion, because of the effects of the matter discussed in the preceding paragraph, the financial statements referred to above do not present fairly, in conformity with accounting principles generally accepted in the United States of America, the financial position of the CVB as of December 31, 2004 and 2003, or its changes in financial position for the year then ended.

Also, in our opinion, the financial statements referred to in the first paragraph present fairly, in all material respects, the cash receipts and disbursements of The Delaware County Convention and Visitors Bureau, Inc. as of and for the years ended December 31, 2004 and 2003 on the basis of accounting described in Note 1.

In accordance with *Government Auditing Standards*, we have also issued a report dated April 19, 2005, on our consideration of The Delaware County Convention and Visitors Bureau, Inc.'s internal control over financial reporting and our tests of its compliance with certain provisions of laws, regulations, contracts and grants. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing and not to provide an opinion on the internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* and should be read in conjunction with this report in considering the results of our audit.

Wolf, Rogers, Dickey & Co.

Certified Public Accountants

April 19, 2005 Delaware, Ohio

# Delaware County Convention and Visitors Bureau, Inc. Statements of Cash Receipts and Disbursements For the Years Ended December 31, 2004 and 2003

	2004	<u>2003</u>
Cash receipts:	<b>•</b> • • • • • • • • • • • • • • • • • •	
Excise tax on lodging	\$ 166,089	158,409
Souvenir sales	954	1,943
Interest	859	217
Total cash receipts	167,902	160,569
Cash disbursements:		
Salaries	63,992	60,825
Marketing and promotion	29,234	28,361
Rent, utilities and cleaning	17,418	17,276
Publications	13,987	13,229
Payroll taxes and fringe benefits	11,468	10,463
Office supplies	4,138	4,492
Telephone	2,545	2,699
Professional fees	2,269	3,207
Office equipment	1,972	4,939
Dues and subscriptions	1,789	1,510
Training and conference	1,475	2,116
Mileage and parking	991	1,138
Insurance	612	612
Other	528	547
Total cash disbursements	<u>152,418</u>	<u>151,414</u>
Excess of receipts over disbursements	15,484	9,155
Cash and investments – beginning of year	<u>163,486</u>	<u>154,331</u>
Cash and investments – end of year	\$ <u>178,970</u>	<u>163,486</u>

#### The Delaware County Convention and Visitors Bureau, Inc. Notes to Financial Statements December 31, 2004 and 2003

#### (1) Summary of Significant Accounting Policies

#### **Organization**

The Delaware County Convention and Visitors Bureau (the CVB) is a not-for-profit organization which promotes travel and tourism in Delaware County, Ohio. The organization is funded by an excise tax on lodging of transient guests within Delaware County. The CVB is governed by a Board of Trustees composed of at least eleven members appointed by Delaware County Chambers of Commerce, Commissioners and Fair Board and the CVB Trustees.

## Basis of Presentation

The financial statements are prepared on the basis of cash receipts and disbursements. Consequently, support and revenue are recognized when received, and expenses are recognized when paid.

Excise tax on lodging is recognized by the CVB as it is received from Delaware County, and may not represent all revenue that is actually due from the lodging establishments. Delaware County is solely responsible for collection of the tax. One lodging establishment was delinquent in remitting the excise tax at December 31, 2004.

#### Income Taxes

The CVB is exempt from income taxes under Section 501(c)(6) of the Internal Revenue Code. The CVB has unrelated business income from souvenir sales. No provision has been made for income tax as the CVB anticipates the associated expenses will exceed the sale revenue.

## (2) Concentrations of Credit Risk

The CVB maintains a checking account with a local financial institution. The account is insured by the Federal Deposit Insurance Corporation up to \$100,000. The CVB had no uninsured account balances at December 31, 2004 or 2003.

The CVB also maintains funds in a federated investment account pursuant to a master repurchase agreement. Terms of the agreement require the bank to purchase government securities as collateral. Such securities are segregated from other securities owned by the bank as subject to the agreement. The CVB had a balance of \$135,000 and \$105,000 in this account at December 31, 2004 and 2003, respectively.

#### The Delaware County Convention and Visitors Bureau, Inc. Notes to Financial Statements, continued December 31, 2004 and 2003

	<u>2004</u>	<u>2003</u>
(3) Cash and Investments		
Cash and investments consist of the following:		
Checking Federated investment Restricted checking	\$ 43,970 135,000	17,707 105,000 <u>40,779</u>
	\$ <u>178,970</u>	<u>163,486</u>

#### (4) Leases

The CVB leases office space under a lease agreement that expires September 30, 2007. The lease agreement required a security deposit and monthly payments of \$1,239 through September 30, 2004 and \$1,276 as of October 1, 2004. Rent expense for 2004 and 2003 was \$14,979 and \$14,647, respectively.

In addition, the CVB leases certain office equipment under an operating lease that expires in July 2005. The lease requires monthly payments of \$151 plus a charge for excess copies. Payments under the lease totaled \$1,970 for the years ended December 31, 2004 and 2003, respectively.

#### (5) Employee Benefits

The CVB has adopted a self-funded, short-term disability personnel policy covering the Executive Director. Under terms of the personnel policy, the Director would be paid 60% of her salary until such time as the long-term disability insurance policy commences coverage. The CVB's liability for the short-term disability coverage would occur after all vacation and sick leave has been used.

#### (6) Restricted Checking

In 1999, a Delaware County hotel collected and remitted the Delaware County excise tax on lodging. Because this hotel was located in the City of Columbus no Delaware County tax should have been collected. The Delaware County Prosecutor's office advised the CVB that pursuant to Ohio Revised Code Section 5739.07, consumers who have erroneously paid this tax may file an application for a refund during the four years after the tax was paid. In addition, the funds already collected should be kept in a separate fund until the four-year period has expired. At that time, the funds may be released and utilized as any other funds from the lodging tax.

In 2004, the four-year period expired and the restricted checking account balance became available for the CVB's use.

## Report On Compliance And On Internal Control Over Financial Reporting Based On An Audit Of Financial Statements Performed In Accordance With Government Auditing Standards

To the Board of Trustees of The Delaware County Convention and Visitors Bureau, Inc.

We have audited the financial statement of The Delaware County Convention and Visitors Bureau, Inc. (the CVB) (a nonprofit organization) as of and for the year ended December 31, 2004 and have issued our report thereon dated April 19, 2005. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States.

#### Compliance

As part of obtaining reasonable assurance about whether the CVB financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grants noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance that are required to be reported under *Government Auditing Standards*.

## Internal Control Over Financial Reporting

In planning our audit, we considered the CVB's internal control over financial reporting in order to determine our auditing procedures for the purpose of expressing our opinion on the financial statements and not to provide assurance on the internal control over financial reporting. Our consideration of the internal control over financial reporting that might be material weaknesses. A material weakness is a condition in which the design or operation of one or more of the internal control components does not reduce to a relatively low level the risk that misstatements in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. We noted no matters involving the internal control over financial reporting and its operation that we consider to be material weaknesses.

This report is intended for the information of the board of trustees and management and is not intended to be and should not be used by anyone other than these specified parties.

Wolf, Rogers, Dickey & Co.

Certified Public Accountants

Delaware, Ohio April 19, 2005



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# DELAWARE COUNTY CONVENTION AND VISITORS BUREAU, INC.

# DELAWARE COUNTY

# **CLERK'S CERTIFICATION**

This is a true and correct copy of the report which is required to be filed in the Office of the Auditor of State pursuant to Section 117.26, Revised Code, and which is filed in Columbus, Ohio.

Susan Babbett

CLERK OF THE BUREAU

CERTIFIED JULY 5, 2005