DUBLIN CONVENTION & VISITORS BUREAU FINANCIAL STATEMENTS

Years Ended June 30, 2006 and 2005



Mary Taylor, CPA Auditor of State

January 12, 2007

The attached audit report was completed and prepared for release prior to the commencement of my term of office on January 8, 2007. Thus, I am certifying this audit report for release under the signature of my predecessor.

MARY TAYLOR, CPA Auditor of State

Mary Saylor





Board of Trustees Dublin Convention and Visitors Bureau 9 South High Street Dublin, Ohio 43017

We have reviewed the *Independent Auditor's Report* of the Dublin Convention and Visitors Bureau, Franklin County, prepared by Dale Saylor & Associates, for the audit period July 1, 2004 through June 30, 2006. Based upon this review, we have accepted these reports in lieu of the audit required by Section 117.11, Revised Code. The Auditor of State did not audit the accompanying financial statements and, accordingly, we are unable to express, and do not express an opinion on them.

Our review was made in reference to the applicable sections of legislative criteria, as reflected by the Ohio Constitution, and the Revised Code, policies, procedures and guidelines of the Auditor of State, regulations and grant requirements. The Dublin Convention and Visitors Bureau is responsible for compliance with these laws and regulations.

Betty Montgomery

BETTY MONTGOMERY Auditor of State

January 5, 2007



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Dale Saylor & Associates

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INDEPENDENT AUDITOR'S REPORT

The Board of Trustees Dublin Convention and Visitors Bureau Dublin, Ohio

We have audited the accompanying statements of financial position of the Dublin Convention and Visitors Bureau (a nonprofit 501(c)(6) organization) as of June 30, 2006 and 2005, and the related statements of activities and cash flows for the years then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and the significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Dublin Convention and Visitors Bureau as of June 30, 2006 and 2005, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

In accordance with *Government Auditing Standards*, we have also issued our report dated November 22, 2006 on our consideration of the Dublin Convention and Visitors Bureau's internal control over financial reporting and our tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements and other matters. The purpose of the report is to describe the scope of our testing of internal control over financial reporting and the results of that testing, and not to provide an opinion on the internal control over financial reporting or no compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* and should be considered in assessing the results of our audits.

Dale Saylor & Associates

Dublin, Ohio November 22, 2006

DUBLIN CONVENTION AND VISITORS BUREAU STATEMENTS OF FINANCIAL POSITION June 30, 2006 and 2005

	<u>2006</u>	<u>2005</u>
ASSETS		
Current assets		
Cash	\$ 87,294	\$ 68,943
Bed tax revenue receivable	51,808	42,692
Accounts receivable	1,804	1,313
Grants receivable		33,167
Total current assets	140,906	146,115
Fixed assets		
Computers, equipment and furniture, net of		
accumulated depreciation of \$41,181 and \$62,269	34,478	13,984
Leased equipment, net of accumulated		
amortization of \$7,968 and \$3,811	12,817	16,974
Leasehold improvements, net of accumulated		
amortization of \$280 and \$26,494	8,124	34,646
Total fixed assets	55,419	65,604
Other assets		
Investments in certificates of deposit	51,753	50,252
Deposits	28	28
Total other assets	51,781	50,280
Total assets	\$ <u>248,106</u>	\$ <u>261,999</u>
LIABILITIES AND NET ASSETS		
Current liabilities		
Accounts payable	\$ 43,539	\$ -
Rent subsidy received in advance	<u>-</u>	6,666
Other current liabilities	486	937
Current portion of equipment lease payable	4,140	3,675
Total current liabilities	48,165	11,278
Long term liabilities		
Equipment lease payable, net of current portion	9,452	13,592
Total long term liabilities	9,452	13,592
Total liabilities	57,617	24,870
Net assets		
Unrestricted	190,489	203,962
Temporarily restricted	-	33,167
Total net assets	190,489	237,129
Total liabilities and net assets	\$ <u>248,106</u>	\$ <u>261,999</u>

DUBLIN CONVENTION AND VISITORS BUREAU STATEMENTS OF ACTIVITIES

Year Ended June 30, 2006

	TI 4:41	Temporarily	T. 4 1
Changes in not assets:	<u>Unrestricted</u>	Restricted	<u>Total</u>
Changes in net assets:			
Revenues:	¢ 551 420		¢ 551 400
Bed tax revenue	\$ 551,428		\$ 551,428
DVIC revenue	8,000		8,000
Other income:			
Sports partners	-		-
Holiday Classic	250		250
Meeting partners	500		500
Ohio Advertising Match Program	7,118		7,118
Visitors Guide	13,840		13,840
Interest income	1,566		1,566
Miscellaneous	3,037		3,037
Renovation grant	53,610		53,610
Net assets released from restrictions			
Grant revenue	33,333	(33,333)	-
Grant revenue- amortization of discount	-	166	166
Total revenues	672,682	$(\overline{33,167})$	639,515
		,	
Expenses:			
Program expenses:			
Compensation	133,709		133,709
Advertising	56,636		56,636
Holiday classic	7,158		7,158
Memorial tournament	19,031		19,031
Mileage, meals and parking	8,502		8,502
Art and design	6,661		6,661
Printing and publications	19,712		19,712
Branding campaign	55,000		55,000
Visitor center renovation	24,986		24,986
Promotions and related items	8,403		8,403
Skelly the Leprechaun	1,100		1,100
Premiums	4,960		4,960
Web site	9,756		9,756
Trade shows and related expenses	19,480		19,480
Conferences	12,554		12,554
Dues and subscriptions	6,402		6,402
Postage and supplies	1,138		1,138
Research			
	1,025		1,025
Ambassador expense	633 206 846		633
Total program expenses	396,846		396,846

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DUBLIN CONVENTION AND VISITORS BUREAU STATEMENTS OF ACTIVITIES, Continued Year Ended June 30, 2006

		Temporarily	
	<u>Unrestricted</u>	Restricted	<u>Total</u>
Administrative expenses:			
Compensation	106,171		106,171
Payroll taxes and benefits	41,514		41,514
Rent, utilities and maintenance	55,866		55,866
Telephone	5,890		5,890
Postage and supplies	9,814		9,814
Service contract	6,390		6,390
Computer expense	2,661		2,661
Professional services	1,060		1,060
Insurance	3,170		3,170
Mileage, meals and parking	977		977
Depreciation	16,620		16,620
Miscellaneous expense	<u>4,417</u>		4,417
Total administrative expenses	<u>254,550</u>		<u>254,550</u>
Total expenses	<u>651,396</u>		<u>651,396</u>
Increase in assets before other			
income and expenses	21,286		21,286
Other income and expenses:			
Loss on disposal of assets	34,759		34,759
Increase in net assets	(13,473)	(33,167)	(46,640)
Net assets at beginning of year	203,962	33,167	237,129
Net assets at end of year	\$ <u>190,489</u>	\$ <u> </u>	\$ <u>190,489</u>

DUBLIN CONVENTION AND VISITORS BUREAU STATEMENTS OF ACTIVITIES

Year Ended June 30, 2005

	I I amo atmi at a d	Temporarily	Total
Changes in not assets:	<u>Unrestricted</u>	Restricted	<u>Total</u>
Changes in net assets: Revenues:			
	¢ 504 773		¢ 504 773
Bed tax revenue	\$ 504,772		\$ 504,772
DVIC revenue	4,250		4,250
Other income:	0.500		0.500
Sports partners	9,500		9,500
Holiday Classic	9,250		9,250
Meeting partners	29,100		29,100
Ohio Advertising Match Program	3,305		3,305
Visitors Guide	12,340		12,340
Interest income	325		325
Miscellaneous	4,204		4,204
Net assets released from restrictions			
Grant revenue	80,000	\$ (80,000)	-
Grant revenue- amortization of discount	<u>-</u>	2,067	2,067
Total revenues	657,046	(77,933)	579,113
Expenses:			
Program expenses:			
Compensation	159,121		159,121
Advertising	54,593		54,593
Holiday classic	7,599		7,599
Memorial tournament	18,307		18,307
Mileage, meals and parking	8,712		8,712
Art and design	15,590		15,590
Printing and publications	28,469		28,469
Promotions and related items	12,310		12,310
Skelly the Leprechaun	675		675
Premiums	2,873		2,873
Web site	21,003		21,003
	17,323		17,323
Trade shows and related expenses Conferences	9,589		9,589
	,		
Dues and subscriptions	6,366		6,366
Postage and supplies	3,980		3,980
Research	400		400
Ambassador expense	1,559		1,559
Total program expenses	368,469		368,469

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DUBLIN CONVENTION AND VISITORS BUREAU STATEMENTS OF ACTIVITIES, Continued Year Ended June 30, 2005

		Temporarily	
	<u>Unrestricted</u>	Restricted	<u>Total</u>
Administrative expenses:			
Compensation	93,138		93,138
Payroll taxes and benefits	49,110		49,110
Rent, utilities and maintenance	87,912		87,912
Telephone	5,126		5,126
Postage and supplies	9,762		9,762
Service contract	5,442		5,442
Computer expense	3,807		3,807
Professional services	6,088		6,088
Insurance	3,135		3,135
Mileage, meals and parking	1,336		1,336
Depreciation	24,708		24,708
Miscellaneous expense	5,433		5,433
Total administrative expenses	<u>294,997</u>		<u>294,997</u>
Total expenses	<u>663,466</u>		663,466
Increase in net assets	(6,420)	(77,933)	(84,353)
Net assets at beginning of year	<u>210,382</u>	111,100	321,482
Net assets at end of year	\$ <u>203,962</u>	\$ 33,167	237,129

DUBLIN CONVENTION AND VISITORS BUREAU STATEMENTS OF CASH FLOWS Years Ended June 30, 2006 and 2005

Cook flows from an austing activities	<u>2006</u>	<u>2005</u>
Cash flows from operating activities: Cash received from bed tax	¢ 542 212	¢ 502 022
	\$ 542,312	\$ 502,922
Cash received from grants	80,277	80,000
Cash received from DVIC efforts	8,000	4,250
Interest received	1,566	325
Other income	24,254	70,758
Cash paid to suppliers and employees	(<u>591,688</u>)	(<u>638,532</u>)
Net cash provided (used) by operating activities	64,721	19,723
Cash flows from investing activities:		
Investment in certificates of deposit	-	(50,000)
Interest from certificates of deposit	(1,501)	(252)
Purchase of leasehold improvements	(8,404)	-
Purchase of computers, equipment and furniture	(32,790)	(3,513)
Net cash provided (used) in investing activities	$\frac{(42,695)}{(42,695)}$	(53,765)
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Cash flows from financing activities:		
Principle payment on capital lease obligations	(3,675)	(3,518)
Net cash provided (used) by financing activities	(3,675)	(3,518)
Net increase (decrease) in cash	18,351	(37,560)
Cash at beginning of year	68,943	106,503
Cash at end of year	\$ <u>87,294</u>	\$ <u>68,943</u>
Reconciliation of change in net assets to net cash		
provided (used) by operating activities:	. (12 172)	. (5.4 .0)
Change in net assets	\$ (13,473)	\$ (6,420)
Adjustments to reconcile change in net assets to		
net cash provided (used) by operating activities:		
Depreciation	16,620	24,708
(Increase) decrease in receivables	(9,607)	1,209
Increase (decrease) in current liabilities	36,422	226
Loss on disposal of assets	34,759	
Net cash provided (used) by operating activities	\$ <u>64,721</u>	\$ <u>19,723</u>
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Note 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of Organization

The Dublin Convention and Visitors Bureau ("Bureau") was formed in 1988 as the result of legislation imposing a hotel bed tax in the city of Dublin, Ohio. The Bureau, as required by Ohio statute, receives 25% of the Dublin bed tax collected. The funds are used to promote Dublin, Ohio as a destination for travelers, with emphasis placed on encouraging overnight stays at the area hotels. Provided the funds are used in a business-like manner to promote Dublin tourism, there are no restrictions on their use.

Basis of Accounting

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

Grant Award - Promises to Give

Contributions are recognized when the donor makes a promise to give to the Bureau that is, in substance, unconditional. Contributions that are restricted by the donor are reported as increases in unrestricted net assets if the restrictions expire in the fiscal year in which the contributions are recognized. All other donor-restricted contributions are reported as increases in temporarily restricted net assets. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Financial Statement Presentation

The Bureau is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. As of the date of the report, the Bureau has no permanently restricted net assets.

Trade Receivables

The Bureau accounts for their receivables on an accrual basis. They use a direct write-off method for their accounts receivable. The Bureau keeps a low balance of receivables, thus the allowance for doubtful accounts in not crucial to their receivables presentation.

The receivables balances past due 90 days as of fiscal year end 2006 and 2005, respectively, are \$250 and \$1,108.

Note 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, continued

Depreciation

Computers, office equipment, furniture and fixtures are carried at cost less accumulated depreciation and are being depreciated over five years using the straight-line method. Maintenance and repairs are charged to operations when incurred. Renewals and betterments of a nature considered to materially extend the useful lives of the assets are capitalized. When assets are retired or otherwise disposed of, the assets and the related allowances for depreciation are eliminated from the accounts and any resulting gain or loss isreflected in revenues and gains. Leasehold improvements are amortized using the straight-line method over ten years.

Capitalization Policy

The capitalization policy at the Bureau is to capitalize any asset with a dollar value or over \$500. The basis of valuation is the cost of purchase (or fair value if otherwise obtained). A leased copier originally costing \$20,785 is the only property or equipment pledged, subject to a lien, restricted with title reversion, or with donor-imposed limitations at this time.

Advertising

The Bureau follows the policy of charging the costs of advertising to expense as incurred. Advertising expense was \$56,636 and \$54,593 for the years ended June 30, 2006 and 2005.

Income Taxes

The Bureau qualifies as a tax-exempt organization under Internal Revenue Code Section 501(c)(6) as determined by an Internal Revenue Service letter dated December 8, 1988. Accordingly, these financial statements do not include a provision for income taxes.

Note 2 – CLASSIFICATION OF ASSETS AND LIABILITIES

Current assets are those assets which consist of cash (checking and savings), bed tax receivable within a month of the statement of financial position date, current accounts receivable, and grants receivable within a year. Other assets are certificates of deposit and a deposit.

Current liabilities consist of accounts payable and other current liabilities due within one year from the balance sheet date and rent subsidies received in advance. Long term liabilities consist of a lease payable due in more than one year.

NOTE 3 – GRANT AWARD – PROMISES TO GIVE

On December 18, 2000 the City of Dublin, Ohio formally voted to award the Bureau a grant for \$80,000 annually for a period of five years from the City of Dublin Hotel/Motel Tax Fund to provide financial assistance with rent and staffing associated with the Bureau's relocation to 9 South High Street, Dublin, Ohio. The grant is to be paid in equal monthly installments commencing on December 1, 2000 and continuing for sixty consecutive months.

	<u>2006</u>	<u>2005</u>
Receivable in less than one year	\$ -	\$ 33,333
Less: unamortized discount		<u>(166</u>)
	\$ <u> </u>	\$ 33,167

The City of Dublin grant award that is due in more than one year is reflected in the present value of estimated monthly future cash flows using a discount rate of 3.0%.

NOTE 4 – RESTRICTIONS ON NET ASSETS

Temporarily restricted net assets are available for the following purposes:

	<u>2006</u>	<u>2005</u>
Bureau rent and staffing	\$	\$ <u>33,167</u>

NOTE 5 – LEASE OBLIGATIONS

Building Lease

Effective December 1, 2000, the Bureau entered into a five-year lease with Grabill & Company, LLC, for office space located at 9 South High Street, Dublin, Ohio. Under the terms of the lease, the monthly lease payment is \$7,046, comprised of a minimum monthly base rent of \$5,525 plus the Bureau's estimated pro-rata share of certain expenses incurred by Grabill & Company, LLC in connection with the operation of said premises.

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NOTE 5 – LEASE OBLIGATIONS, continued

The lease expired on October 31, 2005, and the Bureau exercised the option to renew the contract for an additional five years, although the Bureau decided to rent a smaller space. This amended lease began on November 1, 2005. Under the terms of the lease, the monthly lease payment is approximately \$4,200, consisting of a minimum monthly base rent of \$3,263 plus the Bureau's estimated pro-rata share of certain expenses incurred by Grabill & Company, LLC in connection with the operation of said premises. The approximate future rental commitment on the lease is as follows:

Years Ended	
June 30,	Amount
2007	\$ 50,770
2008	51,332
2009	51,894
2010	52,456
2011	17,548
Total	\$ 224,000

Equipment Lease

The Bureau leased a copier system in August 2004 for a period of 60 months. The Bureau pays a monthly payment plus a monthly copy charge. Also included in service contract expense are monthly payments to Pitney Bowes for their postage meter contract. The total service contract expenses for fiscal year end 2006 and 2005, respectively, are \$6,390 and \$5,442. The approximate future rental commitment of the lease is as follows:

Years Ended	
<u>June 30,</u>	<u>Amount</u>
2007	\$ 4,140
2008	4,662
2009	4,790
Total	\$ <u>13,592</u>

NOTE 6 – SIMPLIFIED RETIREMENT PLAN

Effective October 1, 1999, the Bureau established a simplified retirement plan that covers all eligible employees. Since inception of the plan, the Bureau's match had been 1% of compensation from all eligible contributions. Effective January 1, 2001, the match increased to 3% of compensation from all eligible contributions. The total expenses under this agreement were \$5,286 and \$6,429 for the years ended June 30, 2006 and 2005, respectively.

NOTE 7 – CURRENT VULNERABILITY DUE TO CERTAIN CONCENTRATIONS

The Bureau's two major sources of revenue, bed tax revenue and grant revenue, are both derived from the City of Dublin's Hotel/Motel Tax Fund. For the years ended June 30, 2006 and 2005 revenues from this source approximated 95% and 90% of total revenues, respectively.

NOTE 8 – LOSS ON DISPOSAL OF ASSETS

In October, 2005, the Bureau renovated its office space. The renovation caused the disposal of a significant amount of furniture, equipment, computers and leasehold improvements. The Bureau recorded a loss of \$34,759 on the disposal of the assets.

Dale Saylor & Associates

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REPORT ON COMPLIANCE AND ON INTERNAL CONTROL OVER FINANCIAL REPORTING BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

The Board of Trustees
Dublin Convention and Visitors Bureau
Dublin, Ohio

We have audited the financial statements of the Dublin Convention and Visitors Bureau (a nonprofit 501(c)(6) organization) as of and for the years ended June 30, 2006 and 2005, and have issued our report thereon dated November 22, 2006. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States.

Internal Control Over Financial Reporting

In planning and performing our audit, we considered the Dublin Convention and Visitors Bureau's internal control over financial reporting in order to determine our auditing procedures for the purpose of expressing our opinion on the financial statements and not to provide assurance on the internal control over financial reporting. The management representation letter discloses that the Bureau's management is responsible for establishing and maintaining effective internal control over financial reporting, which supplemented our above stated tests. Our consideration of the internal control over financial reporting would not necessarily disclose all matters in the internal control over financial reporting that might be material weaknesses. A material weakness is a reportable condition in which the design or operation of one or more of the internal control components does not reduce to a relatively low level the risk that misstatements caused by error or fraud in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. We noted no matters involving the internal control over financial reporting and its operation that we consider to be material weaknesses.

Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Dublin Convention and Visitors Bureau's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements, noncompliance with which could have a direct and material effect on the

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determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit and, accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance that are required to be reported under *Government Auditing Standards*.

This report is intended solely for the information and use of the Board of Trustees, management, others within the organization and the State of Ohio Office of the Auditor, and is not intended to be and should not be used by anyone other than these specified parties.

Dale Saylor & Associates

Dublin, Ohio November 22, 2006



Mary Taylor, CPA Auditor of State

DUBLIN CONVENTION AND VISITORS BUREAU FRANKLIN COUNTY

CLERK'S CERTIFICATION

This is a true and correct copy of the report which is required to be filed in the Office of the Auditor of State pursuant to Section 117.26, Revised Code, and which is filed in Columbus, Ohio.

CLERK OF THE BUREAU

Susan Babbitt

CERTIFIED JANUARY 18, 2007