# REPORT ON AUDITS OF FINANCIAL STATEMENTS

**DECEMBER 31, 2010 AND 2009** 



Board of Directors Tuscarawas County Convention and Visitors Bureau 124 East High Avenue New Philadelphia, Ohio 44663

We have reviewed the *Independent Auditors' Report* of the Tuscarawas County Convention and Visitors Bureau, Tuscarawas County, prepared by Willoughby & Company, Inc., for the audit period January 1, 2010 through December 31, 2010. Based upon this review, we have accepted these reports in lieu of the audit required by Section 117.11, Revised Code. The Auditor of State did not audit the accompanying financial statements and, accordingly, we are unable to express, and do not express an opinion on them.

Our review was made in reference to the applicable sections of legislative criteria, as reflected by the Ohio Constitution, and the Revised Code, policies, procedures and guidelines of the Auditor of State, regulations and grant requirements. The Tuscarawas County Convention and Visitors Bureau is responsible for compliance with these laws and regulations.

Dave Yost Auditor of State

June 20, 2011



# TUSCARAWAS COUNTY CONVENTION AND VISITORS BUREAU NEW PHILADELPHIA, OHIO

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#### INDEPENDENT AUDITORS' REPORT

Board of Directors Tuscarawas County Convention and Visitors Bureau New Philadelphia, Ohio

We have audited the accompanying statements of financial position of Tuscarawas County Convention and Visitors Bureau (a nonprofit organization) as of December 31, 2010 and 2009, and the related statements of activities and changes in net assets, functional expenses, and cash flows for the years then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America, and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Tuscarawas County Convention and Visitor's Bureau as of December 31, 2010 and 2009, and the changes in net assets, and its cash flows for the years then ended, in conformity with accounting principles generally accepted in the United States of America.

In accordance with *Government Auditing Standards*, we have also issued a report dated April 19, 2011, on our consideration of the Tuscarawas County Convention and Visitors Bureau's internal control structure over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grants. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* and should be read in conjunction with this report in considering the results of our audit.

WILLOUGHBY & COMPANY, INC. - Certified Public Accountants

Willowsky + Capany, lu.

April 19, 2011

# STATEMENTS OF FINANCIAL POSITION AS OF DECEMBER 31,

# **ASSETS**

	<u> 2010</u>	<u>2009</u>	
CURRENT ASSETS:			
Cash	\$ 157,129	<b>\$</b> 74,164	
Cash - reserve	13,923	9,980	
Certificate of deposits	15,484	15,484	
Accounts receivable	18,187	16,721	
Prepaid expenses	22,327	19,210	
Total current assets	227,050	135,559	
PROPERTY AND EQUIPMENT:			
Building and improvements	470,971	470,971	
Construction loan interest	7,026	7,026	
Transportation equipment	13,532	13,532	
Video and display equipment	12,622	12,303	
Office equipment	51,541	51,541	
Computer equipment	14,995	13,711	
	570,687	569,084	
Less: accumulated depreciation	168,317	143,810	
Net property and equipment	402,370	425,274	
OTHER ASSETS:			
Workers' compensation deposit	208	208	
Total other assets	208	208	
Total assets	<u>\$ 629,628</u>	<u>\$ 561,041</u>	

# STATEMENTS OF FINANCIAL POSITION AS OF DECEMBER 31,

# **LIABILITIES AND NET ASSETS**

	<u>2010</u>	<u>2009</u>
CURRENT LIABILITIES:		
Accounts payable - trade	\$ 1,828	\$ 897
Notes payable, current portion	12,548	11,986
Accrued liabilities:		
Accrued payroll taxes	3,791	4,052
Accrued sales tax	150	220
Accrued other	750	9,523
Deferred revenue	80,000	0
Total current liabilities	99,067	26,678
LONG-TERM LIABILITIES:		
Notes payable, net of current portion	367,704	380,492
Total long-term liabilities	367,704	380,492
Total liabilities	466,771	407,170
NET ASSETS:		
Unrestricted	148,934	143,891
Temporarily restricted	13,923	9,980
Total net assets	162,857	153,871
Total liabilities and net assets	<u>\$ 629,628</u>	<u>\$ 561,041</u>

# STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEAR ENDED DECEMBER 31, 2010

	<u>Un</u>	restricted_	Tempora <u>Restrict</u>	•	<u>Total</u>
REVENUE AND SUPPORT:					
Hotel and motel excise tax	\$	314,905	\$	0	\$ 314,905
Grants and donations		16,000		0	16,000
Reimbursements		4,819		0	4,819
Admissions - Fort Laurens		7,338		0	7,338
Gift shop		3,409		0	3,409
<b>Tourist Information Center donations</b>		0		0	0
Publication/Visitors' guide income		6,241		0	6,241
FAM Tour Income		0		0	0
Group tour planner		3,560		0	3,560
Profile books		<b>750</b>		0	750
Interest income		35		19	54
Rental income		5,215		0	5,215
Co-op advertising income		6,495		0	6,495
Miscellaneous		828		0	 828
<b>Total support and revenue</b>		369,595		19	369,614
EXPENSES:					
Program expenses		282,590		0	282,590
Administrative expenses		78,038		0	 78,038
Total expenses		360,628		0	 360,628
Changes in net assets		8,967		19	8,986
NET ASSETS, beginning of year		143,891	9	<u>,980</u>	 153,871
		152,858	9	,999	162,857
Transfers		(3,924)	3	3,924	 0
NET ASSETS, end of year	<u>\$</u>	148,934	<u>\$ 13</u>	3,923	\$ 162,857

# STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEAR ENDED DECEMBER 31, 2009

	<u>Un</u>	<u>restricted</u>	_	orarily <u>ricted</u>	<u>Total</u>
REVENUE AND SUPPORT:					
Hotel and motel excise tax	\$	307,059	\$	0	\$ 307,059
Grants and donations		19,000		0	19,000
Reimbursements		1,870		0	1,870
Admissions - Fort Laurens		5,694		0	5,694
Gift Shop		4,424		0	4,424
<b>Tourist Information Center donations</b>		202		0	202
Publications/Visitors' guide income		6,920		0	6,920
FAM Tour Income		58		0	58
Group tour planner		250		0	250
Profile books		450		0	450
Interest income		105		30	135
Rental income		5,280		0	5,280
Co-op advertising income		1,846		0	1,846
Miscellaneous		1,250		0	 1,250
Total support and revenue		354,408		30	354,438
EXPENSES:					
Program expenses		266,816		0	266,816
Administrative expenses		75,236		0	 75,236
Total expenses		342,052		0	 342,052
Changes in net assets		12,356		30	12,386
NET ASSETS, beginning of year		133,497		7,988	 141,485
		145,853		8,018	153,871
Transfers		(1,962)		1,962	 0
NET ASSETS, end of year	<u>\$</u>	143,891	\$	9,980	\$ 153,871

# STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2010

		Program Expenses		inistrative xpenses		<u>Total</u>
Salaries	\$	115,658	\$	28,915	\$	144,573
Payroll taxes	Ψ	9,471	Ψ	2,368	Ψ	11,839
Employee benefits		10,698		2,675		13,373
Pension expense		2,779		695		3,474
Casual labor		0		0		0
Advertising		21,426		9,182		30,608
Travel show and tours		20,310		0		20,310
Visitors' guide expense		1,374		0		1,374
Group Tour planner		278		0		278
Conferences and meetings		15,742		0		15,742
Dues and memberships		9,241		0		9,241
Public relations		27		18		45
Postage		6,760		<b>751</b>		7,511
Copying and printing		5,265		1,316		6,581
Office supplies		1,350		3,145		4,495
Vehicle expenses		5,090		566		5,656
Co-op advertising		1,735		0		1,735
Merchandise purchases		669		0		669
<b>Tourist Information Center supplies</b>		0		0		0
Continuing education		933		273		1,206
Telephone		5,471		1,368		6,839
Legal and accounting		1,598		6,391		7,989
Insurance		2,254		966		3,220
Repairs & maintenance		5,027		2,155		7,182
Interest		11,612		4,977		16,589
Taxes - real estate		17		7		24
Utilities		8,467		3,629		12,096
Computer expenses		1,458		625		2,083
Loss on disposal of assets		0		0		0
Miscellaneous		0		353		353
Total expenses before depreciation		264,710		70,375		335,085
Depreciation		17,880		7,663		25,543
<b>Total expenses</b>	\$	282,590	\$	78,038	\$	360,628

The accompanying notes are an integral part of these financial statements.

# STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2009

		Program Expenses		inistrative <u>xpenses</u>		<u>Total</u>
Salaries	\$	120,063	\$	30,016	\$	150,079
Payroll taxes	*	10,058	•	2,514	*	12,572
<b>Employee benefits</b>		11,871		2,968		14,839
Pension expense		1,871		468		2,339
Casual labor		1,454		364		1,818
Advertising		12,071		5,173		17,244
Travel show and tours		11,763		0		11,763
Visitors' guide expense		860		0		860
Group Tour planner		6,459		0		6,459
Conferences and meetings		12,460		0		12,460
Dues and memberships		1,086		0		1,086
Public relations		783		522		1,305
Postage		4,270		474		4,744
Copying and printing		6,374		1,594		7,968
Office supplies		1,837		4,285		6,122
Vehicle expenses		5,518		613		6,131
Co-op advertising		474		0		474
Merchandise purchases		4,506		0		4,506
<b>Tourist Information Center supplies</b>		288		0		288
Continuing education		812		237		1,049
Telephone		4,399		1,100		5,499
Legal and accounting		1,583		6,333		7,916
Insurance		2,153		923		3,076
Repairs & maintenance		2,025		868		2,893
Interest		11,866		5,085		16,951
Taxes - real estate		421		180		601
Utilities		6,439		2,760		9,199
Computer expenses		1,023		438		1,461
Loss on disposal of assets		4,133		0		4,133
Miscellaneous		0		651		651
Total expenses before depreciation		248,920		67,566		316,486
Depreciation		17,896		7,670		25,566
Total expenses	<u>\$</u>	266,816	\$	75,236	<u>\$</u>	342,052

The accompanying notes are an integral part of these financial statements.

# STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31,

		<u>2010</u>		<u>2009</u>
CASH FLOWS FROM OPERATING ACTIVITIES:	ф.	242.054	φ.	240.025
Cash received from service recipients	\$	362,972	\$	349,835
Other operating cash receipts		5,140		5,835
Cash paid to employees and suppliers		(249,804)		(300,078)
Interest paid		(16,589)		(16,951)
Net cash provided by operating activities		101,719		38,641
CASH FLOWS FROM INVESTING ACTIVITIES:		(0.500)		(A A 4 A)
Purchase of property and equipment		(2,639)		(2,214)
Cash amounts deposited and reserved for loan requirements		(3,943)		(1,992)
Purchase of certificate of deposit		0		(90)
Interest income on accounts		54		135
Net cash used by investing activities		(6,528)		(4,161)
CASH FLOWS FROM FINANCING ACTIVITIES:				
Principal payments on note payable		(12,226)		(11,864)
Net cash used by investing activities		(12,226)		(11,864)
Increase in cash		82,965		22,616
CASH, beginning of year		74,164		51,548
CASH, end of year	<u>\$</u>	157,129	<u>\$</u>	74,164
RECONCILIATION OF CHANGES IN NET ASSETS TO NET				
CASH PROVIDED BY OPERATING ACTIVITIES:				
Changes in net assets	\$	8,986	\$	12,386
Adjustments to reconcile changes in net assets to				
net cash provided by operating activities:		25.542		25.566
Depreciation L. C.		25,543		25,566
Loss on sale/disposal of asset Interest income on accounts		<b>0</b> (54)		4,133
(Increase) decrease in operating assets:		(54)		(135)
Accounts receivable		(1,466)		1,232
Prepaid expenses		(3,117)		(10,265)
Increase (decrease) in operating liabilities:		(3,117)		(10,203)
Accounts payable		931		(3,101)
Accrued expenses		(331)		(698)
Accrued other		(8,773)		9,523
Deferred revenue		80,000		0
Net cash provided by operating activities	<u>\$</u>	101,719	\$	38,641

The accompanying notes are an integral part of these financial statements.

### NOTES TO THE FINANCIAL STATEMENTS

# NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### **NATURE OF OPERATIONS**

Tuscarawas County Convention and Visitors Bureau (the Organization) is a non-profit entity organized under the laws of the State of Ohio for the purpose of the promotion of Tuscarawas county, Ohio as a convention and tourist location.

### METHOD OF ACCOUNTING

The Organization prepares its financial statements on the accrual basis of accounting.

#### FINANCIAL STATEMENT PRESENTATION

The Organization has adopted Financial Accounting Standard Board ASC 958-210-50-3 (formerly Statement of Financial Accounting Standards (SFAS) No. 117 "Financial Statements of Not-for-Profit Organizations" ). Under this standard, the Organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. In addition, the organization is required to present a statement of cash flows. As permitted by this statement, the Organization has discontinued its use of fund accounting and has, accordingly, reclassified its financial statements to present the three classes of net assets required. At December 31, 2010 and 2009, the Organization had unrestricted and temporarily restricted assets.

### ACCOUNTS RECEIVABLE

The Organization uses the allowance method of accounting for doubtful accounts. All accounts were considered to be fully collectible at December 31, 2010 and 2009. Therefore, no allowance for doubtful accounts has been recorded in these financial statements.

#### PROPERTY AND EQUIPMENT

Property and equipment are carried at cost. Depreciation is provided over the estimated useful lives of the related assets. Maintenance and repairs are charged to operations when incurred. Renewals and betterments of a nature considered to materially extend the useful lives of the assets are capitalized. When assets are retired or otherwise disposed of, the assets and related allowances for depreciation are eliminated from the accounts, and any resulting gain or loss is reflected in income. Depreciation for financial reporting purposes is based on the following policies:

<b>DESCRIPTION</b>	USEFUL LIVES	<b>METHOD</b>
<b>Building and improvements</b>	15 - 39 years	Straight line
Construction loan interest	30 years	Straight line
Leasehold improvements	15 years	Straight line
Transportation equipment	5 years	Straight line
Video and display equipment	5 years	Straight line
Office equipment	5 - 10 years	Straight line
Computer equipment	5 years	Straight line

### **DONATIONS**

All donations received are considered to be available for unrestricted use unless specifically restricted by donor.

#### NOTES TO THE FINANCIAL STATEMENTS

### NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

### **TAX STATUS**

As a non-profit organization under Section 501(c)(6) of the Internal Revenue Code, the Organization is exempt from Federal and Ohio income taxes. Therefore, no provision has been made for Federal or Ohio income taxes in the accompanying financial statements.

#### STATEMENTS OF CASH FLOWS

For the purposes of the statements of cash flows, the Organization considers all highly liquid debt instruments purchased with a maturity date of three months or less to be cash equivalents. The Organization paid interest of \$16,589 and \$16,951 for the years ended December 31, 2010 and 2009, respectively.

### **USE OF ESTIMATES**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### **ADVERTISING COSTS**

The Organization expenses the production costs of advertising the first time the advertising takes place.

#### DATE OF MANAGEMENT'S REVIEW

Subsequent events have been evaluated through April 19, 2011, which is the date the financial statements were available to be issued.

### NOTE 2: DEPOSITS WITH BALANCE SHEET RISK

Financial instruments that potentially subject the Organization to concentrations of credit risk consist of principally of temporary cash investments. The Organization places its temporary cash instruments with various local financial institutions. Accounts at each institution are insured by the Federal Deposit Insurance Corporation (FDIC). As of December 31, 2010 and 2009, the Organization had insured cash balances covered by the FDIC.

# NOTE 3: <u>COMPENSATED ABSENCES</u>

Employees of the Organization are entitled to vacation and sick days, depending on job classification, length of service, and other factors. No amounts have been booked on the statements of financial position as a liability for December 31, 2010 and 2009.

# NOTE 4: CONCENTRATION OF CREDIT RISK

The accounts receivable balance of the Organization consists of balances due from clients operating primarily in East Central Ohio.

The Organization receives a majority of its funding from a hotel and motel excise tax in Tuscarawas County located in East Central Ohio.

#### **NOTE 5: PENSION PLAN**

The Organization sponsors a Simple Retirement program for all eligible employees. The Organization matches employee deferrals up to 3% of employee earnings. The Organization incurred matching contributions of \$3,474 and \$2,339 for the years ended December 31, 2010 and 2009, respectively.

#### NOTES TO THE FINANCIAL STATEMENTS

### NOTE 6: CASH - RESERVE

Per requirements of the USDA loan previously taken out (see Note 10), the Organization must set aside monies, over time, that will equal one year's ortgage payment (\$218 per month over 10 years). The Organization contributed \$3,924 and \$1,962 towards the required amount during 2010 and 2009. As of December 31, 2010, the Organization is up-to-date on its required contributions.

### NOTE 7: BOARD DESIGNATED BUILDING FUND

It is the policy of the Board of Directors of the organization to review its plans for future property improvements and acquisitions from time to time and to designate appropriate sums to assure adequate financing of such improvements and acquisitions. As of December 31, 2010 and 2009, there were no amounts set aside for this purpose.

### **NOTE 8: DEFERRED REVENUE**

During December 2010, the Organization received an \$80,000 grant from the Ohio Environmental Protection Agency for a Community Benefit Fund Grant Agreement to install flush toilets at the Fort Laurens facility. The project will not commence until the spring of 2011. This amount is included in the current liability section on the Statements of Financial Position.

### NOTE 9: LINE OF CREDIT

The Organization has a revolving line of credit with a local financial institution. The line is unsecured and interest is being charged at prime plus .75%. The maximum amount that can be borrowed against the line is \$15,000.

#### **NOTE 10: NOTE PAYABLE**

The Organization had the following note payable at December 31:

		<u>2010</u>		<u>2009</u>
Note payable - United States Department of Agriculture				
Rural Development (USDA), secured by real estate with				
monthly payments of \$2,155 which includes interest at 4.25%.	ф	252 107	ф	202.070
Final payment is due December 2033.	\$	373,196	\$	382,969
Note payable - First Federal Community Bank, secured by vehicle with monthly payments of \$246 which includes				
interest at 5.90%. Final payment is due June 2013.		7,056		9,509
		380,252		392,478
Less: current portion		12,548		11,986
	\$	367,704	\$	380,492

Principal payments on the note payable are scheduled to be made as follows for the years ending December 31:

2011	\$ 12,548
2012	13,137
2013	12,490
2014	11,285
2015	11,774
Thereafter	 319,018
	\$ 380.252

# INDEPENDENT ACCOUNTANTS' REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

Board of Directors Tuscarawas County CVB New Philadelphia , Ohio

We have audited the financial statements of Tuscarawas County Convention and Visitors Bureau (the Organization) as of and for the years ended December 31, 2010 and 2009, and have issued our report thereon dated April 19, 2011. We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States.

### INTERNAL CONTROL OVER FINANCIAL REPORTING

In planning and performing our audits, we considered the Organization's internal control over financial reporting as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of Tuscarawas County Convention and Visitors Bureau's internal control over financial reporting. Accordingly, we do not express an opinion on the effectiveness of the Organization's internal control over financial reporting.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect and correct misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis.

Our consideration of internal control over financial reporting was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control over financial reporting that might be deficiencies, significant deficiencies or material weaknesses. We did not identify any deficiencies in internal control over financial reporting that we consider to be material weaknesses, as defined above.

Tuscarawas County Convention and Visitors Bureau

Independent Accountants' Report on Internal Control Over Financial Reporting and on Compliance and Other Matters Based on An Audit of Financial Statements Performed In Accordance with *Government Auditing Standards* 

# **COMPLIANCE AND OTHER MATTERS**

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As part of obtaining reasonable assurance about whether the Organization's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audits, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance that are required to be reported under *Government Auditing Standards*.

This report is intended solely for the information and the use of management, the Board and is not intended to be and should not be used by anyone other than specified parties.

WILLOUGHBY & COMPANY, INC. - Certified Public Accountants

April 19, 2011



#### **TUSCARAWAS COUNTY**

### **CLERK'S CERTIFICATION**

This is a true and correct copy of the report which is required to be filed in the Office of the Auditor of State pursuant to Section 117.26, Revised Code, and which is filed in Columbus, Ohio.

**CLERK OF THE BUREAU** 

Susan Babbitt

CERTIFIED JUNE 30, 2011