(A Component Unit of Lakeland Community College)

Financial Statements June 30, 2014



Board of Directors The Lakeland Foundation 7700 Clocktower Drive Kirtland, Oh 44094

We have reviewed the *Independent Auditor's Report* of The Lakeland Foundation, Lake County, prepared by Ciuni & Panichi, Inc., for the audit period July 1, 2013 through June 30, 2014. Based upon this review, we have accepted these reports in lieu of the audit required by Section 117.11, Revised Code. The Auditor of State did not audit the accompanying financial statements and, accordingly, we are unable to express, and do not express an opinion on them.

Our review was made in reference to the applicable sections of legislative criteria, as reflected by the Ohio Constitution, and the Revised Code, policies, procedures and guidelines of the Auditor of State, regulations and grant requirements. The Lakeland Foundation is responsible for compliance with these laws and regulations.

Dave Yost Auditor of State

November 25, 2014



# **Financial Statements**

# June 30, 2014

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# **Independent Auditor's Report**

Board of Directors The Lakeland Foundation Kirtland, Ohio

#### **Report on Financial Statements**

We have audited the accompanying financial statements of The Lakeland Foundation (a nonprofit organization, the "Foundation"), a component unit of Lakeland Community College, which comprise the statement of financial position as of June 30, 2014, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



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Board of Directors The Lakeland Foundation

# **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Foundation as of June 30, 2014, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

# Other Reporting Required by Government Auditing Standards

Cuini & Baruchi Inc.

In accordance with *Government Auditing Standards*, we have also issued our report dated October 14, 2014 on our consideration of the Foundation's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Foundation's internal control over financial reporting and compliance.

Cleveland, Ohio October 14, 2014

# **Statement of Financial Position**

# June 30, 2014 (with comparative totals for 2013)

# **Assets**

	2014	2013
Cash and cash equivalents	\$ 483,413	\$ 377,747
Cash held for others	21,335	11,182
Pledges receivable, net	185,175	369,858
Accounts receivable	39,117	39,584
Loans receivable, net	7,555	5,241
Other assets	· -	1,590
Prepaid expenses	11,881	23,181
Investments	3,905,472	3,266,222
Total assets	\$ <u>4,653,948</u>	\$ <u>4,094,605</u>
<u>Liabi</u>	lities and Net Assets	
Liabilities:		
Payables (scholarship & trade)	\$ 13,747	\$ 37,127
Deferred revenue	10,368	15,501
Due to custodial funds	21,335	11,182
Total liabilities	45,450	63,810
Net assets:		
Permanently restricted	2,323,832	2,096,488
Temporarily restricted	2,193,868	1,888,793
Unrestricted	90,798	45,514
Total net assets	4,608,498	4,030,795
Total liabilities and net assets	\$ <u>4,653,948</u>	\$ <u>4,094,605</u>

# **Statement of Activities**

# For the year ended June 30, 2014 (with comparative totals for 2013)

	Permanentl Restricted	,	Temporarily Restricted	<u>Unrestricted</u>	2014 Totals	-	2013 Totals
Support, revenue, and gains: Private and corporate							
contributions and grants	\$ 176,66	4 \$	646,193	\$ 101,599 \$	924,456	\$	842,081
Donations-in-kind	-		31,575	4,060	35,635		31,250
Interest and dividends	-		47,186	5,843	53,029		64,849
Net realized and unrealized							
gain (loss) on investments	-		405,516	(171)	405,345		230,809
Other income		_				_	600
Total support, revenue, and gains	176,66	4	1,130,470	111,331	1,418,465		1,169,589
Net assets released							
from restrictions or transferred	50,68	0	(825,395)	774,715		_	
Total support, revenue,							
gains, and transfers	227,34	<u>4</u>	305,075	886,046	1,418,465	_	1,169,589
Program and supporting expenses:							
Program services:							
Scholarships	-		-	371,549	371,549		452,762
Educational and related							
programs	-		-	237,211	237,211		258,089
In-kind educational				10.065	10.065		<b>5.5</b> 60
and related programs		_		18,065	18,065	-	7,760
Total program services		_		626,825	626,825	-	718,611
Supporting services: Administration				128,031	128,031		137,846
Fundraising	-		-	68,336	68,336		63,348
Fundraising – in-kind	-		_	17,57 <u>0</u>	17,570		23,490
Total supporting services		_		213,937	213,937	-	224,684
Total program and		_		213,737	213,737	-	22 1,00 1
supporting expenses		_		840,762	840,762	_	943,295
Change in net assets	227,34	4	305,075	45,284	577,703		226,294
Net assets – beginning of year	2,096,48	8	1,888,793	45,514	4,030,795	-	3,804,501
Net assets – end of year	\$2,323,83	<u>2</u> \$	2,193,868	\$ 90,798 \$	4,608,498	\$	4,030,795

# **Statement of Cash Flows**

# For the year ended June 30, 2014 (with comparative totals for 2013)

	_	2014	_	2013
Cash flow from operating activities:	4			
Change in net assets	\$	577,703	\$	226,294
Adjustments to reconcile change in net assets				
to net cash provided (used) by operating activities:		(2(4)		1 422
Change in allowance for uncollectible loans		(264)		1,433
Change in allowance for uncollectible pledges		704		(11,084)
Change in discounts to net present value		(6,945)		(21,420)
Net realized and unrealized gain on investments		(405,345)		(230,809)
Contributions restricted for long-term investment		(176,664)		(122,214)
Premium/discount amortization		24,983		23,284
Interest and dividends restricted for reinvestment		(47,186)		(51,708)
Changes in operating assets and liabilities:				
Decrease (increase) in pledges receivable		140,224		106,147
Decrease (increase) in loans receivable		(2,050)		2,599
Decrease (increase) in accounts receivable		467		(6,976)
Decrease (increase) in other assets		1,590		(1,590)
Decrease (increase) in prepaid expenses		11,300		(9,344)
Increase (decrease) in payables		(23,380)		15,864
Increase (decrease) in deferred revenue	_	(5,133)	_	2,400
Net cash provided (used) by operating activities	_	90,004	_	(77,124)
Cash flow from investing activities:				
Proceeds from sales and maturity of investments		1,018,554		451,283
Purchases of investments		(1,312,011)		(613,907)
Change in money market funds	_	34,569	_	24,685
Net cash used by investing activities	_	(258,888)	_	(137,939)
Cash flows from financing activities:				
Interest and dividends restricted for reinvestment		47,186		51,708
Contributions restricted for long-term investment		227,364		168,262
·	_	<u> </u>	_	
Net cash provided by financing activities	_	274,550	-	219,970
Net change in cash and cash equivalents		105,666		4,907
Cash and cash equivalents – beginning of year	_	377,747	_	372,840
Cash and cash equivalents – end of year	\$ _	483,413	\$ _	377,747

The accompanying notes are an integral part of these financial statements

#### **Notes to Financial Statements**

#### June 30, 2014

#### **Note 1:** Nature of Activities

The Lakeland Foundation (the "Foundation") was formed in 1981 to obtain private financing support for the promotion of excellence at Lakeland Community College ("the College") and operates for the benefit and is a component unit of the College. The Foundation provides scholarships, support, and loans to financially disadvantaged students, students demonstrating excellent academic abilities, and students meeting criteria of specific donor stipulations. The Foundation also provides support to specific educational departments and programs of the College. The accounting records for the Foundation are maintained at the College in Kirtland, Ohio. Certain administrative expenses of the Foundation are paid directly by the College.

The Foundation serves as fiscal agent for Partners in Science Excellence ("PSE"). PSE is a separate organization with its own board. The cash on hand and due to PSE is reflected on the statement of financial position as "Cash held for others" and "Due to custodial funds."

The Foundation's primary sources of revenue are endowment income and public support through grants and donations from individuals, corporations, foundations, and trusts located primarily in northeastern Ohio.

#### **Note 2:** Summary of Significant Accounting Policies

#### **Basis of Accounting**

The accompanying financial statements are presented on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

#### Basis of Presentation

The Foundation follows authoritative guidance issued by the Financial Accounting Standards Board ("FASB") which established the FASB Accounting Standards Codification ("ASC") as the single source of authoritative accounting principles generally accepted in the United States of America.

The accompanying financial statements have been prepared on the accrual basis of accounting. Net assets and revenues, expenses, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Foundation and changes therein are classified and reported as follows:

- Unrestricted Net Assets Net assets that are not subject to donor-imposed stipulations.
- Temporarily Restricted Net Assets Net assets subject to donor-imposed stipulations that can be fulfilled by actions of the Foundation pursuant to those stipulations or that expire by the passage of time.
- Permanently Restricted Net Assets Net assets subject to donor-imposed stipulations that they be maintained in perpetuity by the Foundation. Generally, the donors of such assets permit the Foundation to use all or part of the income earned on the assets for general or specific purposes.

#### **Notes to Financial Statements**

#### June 30, 2014

# **Note 2:** Summary of Significant Accounting Policies (continued)

#### **Comparative Financial Statements**

The financial statements include certain prior-year comparative total amounts. Such comparative total amounts do not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such amounts should be read in conjunction with the Foundation's financial statements for the year ended June 30, 2013, from which the comparative total amounts were derived.

## **Use of Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States includes the use of estimates that affect the financial statements. Accordingly, actual results could differ from those estimates.

#### Cash and Cash Equivalents

For purposes of the statement of cash flows, cash equivalents include time deposits, certificates of deposit, and liquid debt instruments that may be used within one year. Money market investments are considered investments.

#### Concentrations of Credit Risk

Financial instruments which potentially subject the Foundation to concentrations of credit risk consist of cash and cash equivalents, investments, and pledges receivable.

The Foundation has significant investments in equity and debt securities and is, therefore, subject to concentrations of credit risk. Investments are managed by investment advisors who are overseen by a committee. Though the market value of investments is subject to fluctuations on a year-to-year basis, the committee believes that the investment policy is prudent for the long-term welfare of the Foundation.

Credit risk with respect to pledges receivable is limited due to the number and credit worthiness of the foundations, corporations, governmental units, and individuals who comprise the contributor base.

At various times during the year ended June 30, 2014, the Foundation's cash in bank balances may have exceeded the federal insured limits.

#### Investments

Investments in marketable securities are stated at fair market value.

The Foundation's practice with respect to contributions of equity securities is to sell the securities upon receipt for their current fair market value.

#### **Notes to Financial Statements**

June 30, 2014

# **Note 2:** Summary of Significant Accounting Policies (continued)

#### Contributions

The Foundation accounts for donations in accordance with ASC 958. Contributions, including unconditional promises to give, are recognized as revenue in the period received. Conditional promises to give are not recognized until they become unconditional; that is, when the conditions upon which they depend are substantially met. Contributions of assets other than cash are recorded at their estimated fair value. Contributions to be received after one year are discounted at an appropriate discount rate commensurate with the risk involved. Amortization of discounts is recorded as additional contribution revenue in accordance with donor-imposed restrictions, if any, on the contributions.

#### Tax Status

The Foundation is a nonprofit organization as described in Section 501(c)(3) of the Internal Revenue Code and is exempt from federal income taxes on related income pursuant to Section 501(a) of the Code.

The Foundation accounts for income taxes in accordance with the "Income Taxes" topic of the FASB ASC. Uncertain income tax positions are evaluated at least annually by management. The Foundation classifies interest and penalties related to income tax matters as income tax expense in the accompanying financial statements. As of June 30, 2014, the Foundation has identified no uncertain income tax positions and has incurred no amounts for income tax penalties and interest for the year then ended.

The Foundation files its Form 990 in the U.S. federal jurisdiction and the office of the state's attorney general for the State of Ohio. The Foundation is generally no longer subject to examination by the Internal Revenue Service for fiscal years before 2011.

## Pledges Receivable

Pledges receivable are funds primarily committed as part of the major gifts campaign. The Foundation provides for uncollectible pledges receivable using the allowance method. Management estimates an allowance based on an aging schedule and a calculation using past due pledges receivable. Pledges receivable past due less than one year use an allowance percentage of 50% of the past due amount and pledges receivable past due greater than one year use an allowance percentage of 100% of the past due amount. Pledges receivable are written-off when they are determined to be uncollectible.

#### Loans Receivable

Loans receivable are funds committed to qualifying students in the C. Schell Loan Program. This revolving student loan program grants interest-free loans with various repayment terms. The Foundation provides for uncollectible loans receivable using the allowance method. Management estimates an allowance based on historical collection percentages, an aging schedule, and a calculation based on maturity dates of individual loans. Loans receivable are written-off when they are determined to be uncollectible.

#### **Notes to Financial Statements**

June 30, 2014

# **Note 2:** Summary of Significant Accounting Policies (continued)

#### **Donated Administrative Expenses**

Certain administrative functions of the Foundation are performed by administrative employees of Lakeland Community College at no charge to the Foundation. The value of these services is not recognized in these financial statements. The dollar value is not significant in relation to the financial statements taken as a whole.

# **Donated Fundraising Expenses**

Significant time has been provided by many volunteers in fundraising activities; however, these donated services are not reflected in the financial statements since the services do not require specialized skills.

# **Subsequent Events**

The date to which events occurring after June 30, 2014 have been evaluated for possible adjustment to the financial statements or disclosure is October 14, 2014, which is the date on which the financial statements were available to be issued. No events were identified that would require adjustment to or disclosure in the financial statements.

#### **Note 3:** Investments

Investments are recorded at fair value. The historical cost and fair value at June 30, 2014 and 2013 were as follows:

		2014				2		
				Fair				Fair
	_	Cost	-	Value	-	Cost	-	Value
Municipal bonds	\$	519,344	\$	517,064	\$	764,323	\$	757,815
Corporate bonds	*	284,151	*	284,786	*	29,867	*	28,760
Fixed-income mutual funds		612,206		646,191		554,473		563,241
Equities		329,086		417,539		233,516		284,236
Equity mutual funds		889,207		1,254,922		852,219		1,072,317
International mutual funds		468,391		554,775		233,368		267,778
Alternative assets		175,591		187,790		223,514		215,101
Money market/cash and reserves	_	42,405	_	42,405	_	76,974	_	76,974
	\$ _	3,320,381	\$	3,905,472	\$	2,968,254	\$	3,266,222

#### **Notes to Financial Statements**

#### June 30, 2014

#### **Note 3:** Investments (continued)

Fair Value of Financial Instruments – The Foundation adopted applicable sections of ASC 820: Fair Value Measurements and Disclosures for financial assets and financial liabilities. In accordance with ASC 820, fair value is defined as the price the Foundation would receive to sell an asset or pay to transfer a liability in a timely transaction with an independent buyer in the principal market, or in the absence of a principal market the most advantageous market for the asset or liability. ASC 820 establishes a three-tier hierarchy to distinguish between (1) inputs that reflect the assumptions market participants would use in pricing an asset or liability developed based on market data obtained from sources independent of the reporting entity (observable inputs) and (2) inputs that reflect the reporting entity's own assumptions about the assumptions market participants would use in pricing an asset or liability developed based on the best information available in the circumstances (unobservable inputs) and to establish classification of fair value measurements for disclosure purposes. Various inputs may be used in determining the value of the Foundation's investments. The inputs are summarized in the three broad levels below:

Level 1 – quoted prices in active markets for identical assets and liabilities

Level 2 – other significant observable inputs (including quoted prices for similar assets and liabilities, interest rates, credit risk, etc.)

Level 3 – significant unobservable inputs (including the Foundation's own assumptions in determining the fair value of the assets and liabilities)

The input or methodology used for valuing securities is not necessarily an indication of the risk associated with maintaining those investments.

The following is a summary of the inputs used as of June 30, 2014, in valuing the Foundation's investments carried at fair value:

	-	Level 1	•	Level 2	-	Level 3	_	Total
Municipal bonds	\$	-	\$	517,064	\$	-	\$	517,064
Corporate bonds		-		284,786		-		284,786
Fixed-income mutual funds		646,191		-		-		646,191
Equities		417,539		-		-		417,539
Equity mutual funds		1,254,922		-		-		1,254,922
International mutual funds		554,775		-		-		554,775
Alternative assets		187,790		-		-		187,790
Money market/cash and reserves	-	42,405	•				-	42,405
Investments	\$	3,103,622	\$	801,850	\$		\$ _	3,905,472

The Foundation's municipal bonds and corporate bonds are valued based on bid-side quotations from dealers, or if a bond has not been traded recently, it is valued using a "matrix-based" pricing model. This pricing model analyzes bonds with similar attributes from the same issuer or other issuers.

#### **Notes to Financial Statements**

## June 30, 2014

#### Note 4: Net Assets

#### Unrestricted Funds

These funds have no donor-imposed stipulations and the funds are used for general operating purposes deemed necessary by the Board of Directors.

# Temporarily Restricted Funds

The Foundation has funds which have been designated temporarily restricted. These funds include private and corporate contributions and earnings on the endowment funds which have been temporarily restricted for specific purposes. Earnings on investments of these funds are included in the unrestricted funds unless such earnings have been stipulated as temporarily restricted by donors.

Temporarily restricted net assets are available for the following purposes as of June 30, 2014 and 2013:

	_	2014	-	2013
Scholarships	\$	958,534	\$	823,678
Loans (Note 6)		18,373		18,109
Educational and related programs		355,309		515,314
Portion of endowment fund classified as temporarily restricted	_	861,652	-	531,692
Total temporarily restricted net assets	\$_	2,193,868	\$ _	1,888,793

Net assets were released from donor restrictions by incurring expenses satisfying the purpose restriction specified by donors or transferred in accordance with donor intentions as follows:

		2014	2013
Scholarships	\$	371,549 \$	452,762
Loans (Note 6)		(264)	1,433
Educational and related programs		242,678	254,360
Administration/fundraising		118,957	101,839
Transferred – permanently restricted		50,680	3,191
Transferred – undesignated	_	41,795	25,837
Total net assets released from donor restrictions or transferred	\$	825,395 \$	839,422

#### **Notes to Financial Statements**

#### June 30, 2014

# **Note 4:** Net Assets (continued)

#### Permanently Restricted Funds

The endowment fund includes contributions restricted in perpetuity or for terms designated by the donor. Earnings on investments of the endowment fund are classified as temporarily restricted net assets. However, the earnings may be used for current purposes of the Foundation. A majority of endowment activity is restricted for the use of scholarships.

#### Net Asset Classification of Endowment Funds

As required by accounting principles generally accepted in the United States of America, net assets associated with endowment funds, including board-designated funds, are classified and reported based on the existence or absence of donor-imposed restrictions.

The Board of Directors of the Foundation has interpreted the State Prudent Management of Institutional Funds Act ("SPMIFA") as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as permanently restricted net assets (a) the original value of gifts donated, (b) the original value of subsequent gifts, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Foundation in a manner consistent with the standards of prudence by SPMIFA. In accordance with SPMIFA, the Foundation considers the following factors in making a determination to appropriate donor-restricted endowment funds:

- (1) Preservation of the fund
- (2) The purpose of the Foundation and the donor-restricted endowment fund
- (3) General economic conditions
- (4) The investment policies of the Foundation
- (5) The expected total return from income and the appreciation of investments
- (6) Other resources of the Foundation
- (7) The investment policies of the Foundation

Endowment Net Asset Composition by Type of Fund as of June 30, 2014:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Donor-restricted endowment funds	\$ 	\$ 861,652	\$ 2,267,134	\$ 3,128,786
Total funds	\$ 	\$ 861,652	\$ 2,267,134	\$ 3,128,786

# **Notes to Financial Statements**

# June 30, 2014

# **Note 4:** Net Assets (continued)

Changes in Endowment Net Assets for the Fiscal Year Ended June 30, 2014:

	<u>Unr</u>	estricted		emporarily Restricted		ermanently Restricted	=	Total
Endowment net assets, beginning of year	\$	-	\$	531,692	\$	1,989,090	\$	2,520,782
Investment return: Interest and dividends Net realized and unrealized gain Total investment return		- - -	_	47,186 399,546 446,732	_	- - -	_	47,186 399,546 446,732
Contributions		-		-		227,364		227,364
Appropriation of endowment assets for expenditure		-		(89,726)		-		(89,726)
Management fee		-		(27,046)		-		(27,046)
Transfers in			_		_	50,680	-	50,680
Endowment net assets, end of year	\$		\$_	861,652	\$_	2,267,134	\$ _	3,128,786

Below is a reconciliation of permanently restricted net assets included in the endowment fund to total permanently restricted net assets:

	-	2014
Permanently restricted net assets within the endowment fund	\$	2,267,134
Permanently restricted contributions included in pledges receivable	-	56,698
Total permanently restricted net assets	\$ _	2,323,832

The temporarily restricted endowment includes a \$321,355 endowment that by the donor's restrictions is temporarily restricted. The Board of Directors has determined that the donation will be maintained similar to a permanent endowment.

#### **Notes to Financial Statements**

#### June 30, 2014

#### Note 4: Net Assets (continued)

#### Return Objectives and Risk Parameters

The Foundation has adopted investment and spending policies for the endowment fund. The policy goal for the Foundation's endowment investment portfolio is to provide a real total return that preserves the purchasing power of the endowment assets, while providing an income stream to support the Foundation's activities in support of Lakeland Community College. Assets for the investment pool include those assets of donor-restricted funds that the Foundation must hold in perpetuity. The Foundation engages an investment manager whose performance is measured against respective benchmarks. The endowment's real total return is sought from an investment strategy that provides an opportunity for superior total returns within acceptable levels of risk and volatility. The Foundation recognizes that risk (i.e., the uncertainty of future events), volatility (i.e., the potential for variability of asset values), and the potential loss in purchasing power due to inflation are present to some degree with all types of investment vehicles. While high levels of risk are to be avoided, the assumption of a moderate level of risk is warranted and encouraged in order to allow the investment portfolio the opportunity to achieve satisfactory results consistent with the objectives and character of the portfolio.

## Strategies Employed for Achieving Objectives

For the long-term (defined as a rolling five-year period), the primary investment objective for the endowment portfolio is to earn a total return (net of portfolio management and custody fees) within prudent levels of risk, which is sufficient to maintain in real terms the purchasing power of the endowment's assets and support a desired annual spending policy of up to 4.5% of the five-year average of the market value of the endowment portfolio.

The Foundation's asset allocation guidelines are reviewed periodically by the Foundation Investment Committee with changes approved by the Board of Directors. The portfolio's major allocation guidelines allow an allocation of the portfolio to be invested in equity securities. Remaining portfolio funds may be invested in either fixed income, alternatives, or cash equivalent securities.

Portfolio Allocation – Strategic Target and Tactical Range

	Low	<u>Target</u>	<u>High</u>
Equities	60%	67%	80%
Fixed-income	20%	26%	40%
Alternatives	0%	5%	10%
Cash equivalents	0%	2%	10%
		100%	

#### **Notes to Financial Statements**

#### June 30, 2014

#### Note 4: Net Assets (continued)

#### Spending Policy

The Lakeland Foundation spending policy is based on a total return approach in order to maintain stable cash flows over an extended period of time, to protect endowment funds against inflation, and to preserve the purchasing power of endowment funds by improving investment growth and management. The spending policy allows up to a maximum of 4.5% of the five-year average market value of a designated endowment fund. Spending may include net realized gains earnings over that five-year period and is offset by any previously designated spending amounts. All returns (gains, losses, and income-net of external and internal fees and previously designated spending amount) above 4.5% will be reinvested in the endowment fund's portfolio. The spending policy is closely monitored by the Investment Committee and recommendations for any changes are forwarded to the Executive Committee and full Board for review and approval.

#### **Note 5:** Pledges Receivable

Pledges were discounted to their net present value assuming their respective terms (up to five years) and a discount rate of 6%. The pledges receivable, net as of June 30, 2014 are scheduled to be collected as follows:

Pledges receivable:	
Payable within one year	\$ 82,428
Payable in one to five years	 172,025
Total pledges receivable	254,453
Less: discount to net present value	(26,314)
Less: allowance for uncollectible pledges	 (42,964)
Pledges receivable, net at June 30, 2014	\$ 185,175

#### **Note 6:** Loans Receivable

As of June 30, 2014 and 2013, loans receivable totaled \$95,832 and \$93,782, respectively. During the fiscal year ended June 30, 2014, \$4,200 was distributed to qualifying students in a revolving student loan from the C. Schell Loan Program. The loans are interest-free and have various repayment terms. During the fiscal year ended June 30, 2014, \$2,150 had been repaid. The related allowance for uncollectible loans is \$88,277 and \$88,541 at June 30, 2014 and 2013, respectively.

# **Notes to Financial Statements**

June 30, 2014

# **Note 7: Related-Party Transactions**

The College made distributions to the Foundation of \$142,485 and \$137,403 for the years ended June 30, 2014 and 2013, respectively. The Foundation distributed \$757,230 and \$844,244 during the years ended June 30, 2014 and 2013, respectively, to the College. The Foundation also distributed \$18,065 and \$7,510 in Gifts-in-Kind during the years ended June 30, 2014 and 2013, respectively. The Foundation had receivables from the College of \$5,060 and \$4,762 as of June 30, 2014 and 2013, respectively. The Foundation had payables to the College of \$9,534 and \$876 as of June 30, 2014 and 2013, respectively.



# Independent Auditor's Report on Internal Control over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance with *Government Auditing Standards*

Board of Directors The Lakeland Foundation Kirtland, Ohio

We have audited, in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of The Lakeland Foundation (a nonprofit organization, the "Foundation"), which comprise the statement of financial position as of June 30, 2014, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements, and have issued our report thereon dated October 14, 2014.

## **Internal Control over Financial Reporting**

In planning and performing our audit of the financial statements, we considered the Foundation's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control. Accordingly, we do not express an opinion on the effectiveness of the Foundation's internal control.

A *deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A *material weakness* is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.





Board of Directors The Lakeland Foundation

# **Compliance and Other Matters**

As part of obtaining reasonable assurance about whether the Foundation's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

## **Purpose of this Report**

Cuini & Baruchi Inc.

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Foundation's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Foundation's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

Cleveland, Ohio October 14, 2014



## THE LAKELAND FOUNDATION

#### **LAKE COUNTY**

#### **CLERK'S CERTIFICATION**

This is a true and correct copy of the report which is required to be filed in the Office of the Auditor of State pursuant to Section 117.26, Revised Code, and which is filed in Columbus, Ohio.

**CLERK OF THE BUREAU** 

Susan Babbitt

CERTIFIED DECEMBER 9, 2014