BOWLING GREEN STATE UNIVERSITY FOUNDATION WOOD COUNTY FINANCIAL AUDIT FOR THE YEARS ENDED JUNE 30, 2021 AND 2020



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Board of Directors Bowling Green State University Foundation Inc. and Subsidiary 1851 Research Drive Bowling Green, Ohio 43403

We have reviewed the *Independent Auditor's Report* of the Bowling Green State University Foundation Inc. and Subsidiary, Wood County, prepared by Crowe LLP, for the audit period July 1, 2020 through June 30, 2021. Based upon this review, we have accepted these reports in lieu of the audit required by Section 117.11, Revised Code. The Auditor of State did not audit the accompanying financial statements and, accordingly, we are unable to express, and do not express an opinion on them.

Our review was made in reference to the applicable sections of legislative criteria, as reflected by the Ohio Constitution, and the Revised Code, policies, procedures and guidelines of the Auditor of State, regulations and grant requirements. The Bowling Green State University Foundation Inc. and Subsidiary is responsible for compliance with these laws and regulations.

Keith Faber Auditor of State Columbus, Ohio

October 06, 2021

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## THE BOWLING GREEN STATE UNIVERSITY FOUNDATION, INC. AND SUBSIDIARY Bowling Green, Ohio

CONSOLIDATED FINANCIAL STATEMENTS June 30, 2021 and 2020 This page intentionally left blank.

# THE BOWLING GREEN STATE UNIVERSITY FOUNDATION, INC. AND SUBSIDIARY Bowling Green, Ohio

### CONSOLIDATED FINANCIAL STATEMENTS June 30, 2021 and 2020

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## INDEPENDENT AUDITOR'S REPORT

Management and the Board of Directors The Bowling Green State University Foundation, Inc. and Subsidiary

### **Report on the Financial Statements**

We have audited the accompanying consolidated financial statements of Bowling Green State University Foundation and Subsidiary (the 'Foundation'), which comprise the consolidated statements of financial position as of June 30, 2021 and 2020, and the related consolidated statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Opinion

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of the Foundation as of June 30, 2021 and 2020, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

### Report on Other Legal and Regulatory Requirements

In accordance with *Government Auditing Standards*, we have also issued our report dated September 17, 2021, on our consideration of the Foundation's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Foundation's internal control over financial reporting and compliance.

Crowe LLP

Crowe LLP

Columbus, Ohio September 17, 2021

## THE BOWLING GREEN STATE UNIVERSITY FOUNDATION, INC. AND SUBSIDIARY CONSOLIDATED STATEMENTS OF FINANCIAL POSITION June 30, 2021 and 2020

ASSETS		<u>2021</u>		<u>2020</u>
Current assets Cash and cash equivalents Contributions receivable, net of allowance for uncollectible contributions of \$2,535,096 in 2021	\$	1,671,854	\$	1,789,753
and \$2,694,899 in 2020 Total current assets		<u>3,857,466</u> 5,529,320		<u>2,560,959</u> 4,350,712
Investments Fixed income funds Mutual funds Alternative investments Corporate stocks Money market funds Total investments		68,176,724 150,988,700 30,290,580 817,453 <u>28,402,817</u> 278,676,274		51,789,710 117,733,078 18,781,164 46,746 5,854,319 194,205,017
Prepaid and other assets Long-term contributions receivable, net of allowance for uncollectible contributions of \$315,284 in 2021 and \$348,597 in 2020 Beneficial interest in trust held by others		32,479 5,825,305 1,740,338		67,498 6,343,520 1,676,873
Cash value of life insurance Total assets	<u>\$</u>	<u>1,797,223</u> 293,600,939	\$	<u>1,884,731</u> 208,528,351
LIABILITIES AND NET ASSETS Current liabilities	•	040 540	•	405 740
Accounts payable Total current liabilities	<u>\$</u>	<u>348,546</u> 348,546	<u>\$</u>	<u>185,748</u> 185,748
Annuities payable Total liabilities		<u>3,655,184</u> 4,003,730		<u>3,200,378</u> 3,386,126
Net assets Without donor restrictions With donor restrictions Total net assets		28,923,225 <u>260,673,984</u> 289,597,209		15,743,928 <u>189,398,297</u> 205,142,225
Total liabilities and net assets	<u>\$</u>	<u>293,600,939</u>	<u>\$</u>	208,528,351

See accompanying notes to consolidated financial statements.

		ithout Donor Restrictions		With Donor Restrictions		<u>Total</u>
Support, revenue, and gains Contributions and gifts Provision for uncollectible contributions University support Interest and dividends Net realized and unrealized gains (losses) Other revenue Transfers Net assets released from restriction Total support, revenue, and gains	\$	420,899 - 4,097,300 395,368 14,252,616 2,275 (321,446) <u>16,425,328</u> 35,272,340	\$	48,046,627 (940,155) - 3,727,551 36,515,431 230,124 321,446 (16,425,328) 71,475,696	\$	48,467,526 (940,155) 4,097,300 4,122,919 50,768,047 232,399 - - - 106,748,036
<b>Expenses</b> Program services Fundraising Management and general Total expenses		16,897,958 2,690,487 2,504,598 22,093,043				16,897,958 2,690,487 2,504,598 22,093,043
Change in net assets from operations		13,179,297		71,475,696		84,654,993
Change in split interest agreements				(200,009)		(200,009)
Change in net assets		13,179,297		71,275,687		84,454,984
Net assets at beginning of year		15,743,928		189,398,297		205,142,225
Net assets at end of year	<u>\$</u>	28,923,225	<u>\$</u>	260,673,984	<u>\$</u>	289,597,209

See accompanying notes to consolidated financial statements.

Comment records and rains		ithout Donor Restrictions		With Donor Restrictions		<u>Total</u>
Support, revenue, and gains Contributions and gifts Provision for uncollectible contributions University support	\$	573,435 - 4,111,200	\$	17,220,301 (347,169)	\$	17,793,736 (347,169) 4,111,200
Interest and dividends		4,111,200 547,712		- 2,644,597		3,192,309
Net realized and unrealized gains (losses) Other revenue		805,313		2,607,043		3,412,356
Transfers		6,393 (4,128)		658,437 4,128		664,830 -
Net assets released from restriction		<u>19,257,944</u>		(19,257,944)		-
Total support, revenue, and gains		25,297,869		3,529,393		28,827,262
Expenses						
Program services		19,581,984		-		19,581,984
Fundraising		3,047,150		-		3,047,150
Management and general		2,190,903		-		2,190,903
Total expenses		24,820,037				24,820,037
Change in net assets from operations		477,832		3,529,393		4,007,225
Change in split interest agreements				(88,904)		(88,904)
Change in net assets		477,832		3,440,489		3,918,321
Net assets at beginning of year		15,266,096		185,957,808		201,223,904
Net assets at end of year	<u>\$</u>	15,743,928	<u>\$</u>	189,398,297	<u>\$</u>	205,142,225

	<u>2021</u>	<u>2020</u>
Cash flows from operating activities Change in net assets	\$ 84,454,984	\$ 3,918,321
Adjustments to reconcile change in net assets to net cash	φ 04,434,904	φ 3,910,321
from operating activities:		
Net realized and unrealized (gains) losses	(50,768,047)	(3,412,356)
Proceeds from contributions restricted for long-term purposes	(8,795,128)	(5,783,994)
Provision for uncollectible contributions	940,155	347,169
Contributions of beneficial interest in trusts	-	(1,432,591)
Changes in operating assets and liabilities:		
Contributions receivable	(1,718,447)	308,332
Change in beneficial interest in trusts held by others	(63,465)	(108,827)
Prepaid and other assets	35,019	(38,009)
Accounts and annuities payable	1,011,138	759,851
Net cash from (used by) operating activities	25,096,209	(5,442,104)
Cash flows from investing activities		
Sales of investments	21,319,239	85,852,536
Purchases of investments	(55,022,449)	(85,464,397)
Net change in cash surrender value of life insurance	87,508	(48,711)
Net cash from (used by) investing activities	(33,615,702)	339,428
	<u></u> /	
Cash flows from financing activities		
Proceeds from contributions restricted for long term purposes	8,795,128	5,783,994
Payments to annuitants	<u>(393,534</u> )	<u>(305,964</u> )
Net cash from (used by) financing activities	8,401,594	5,478,030
Olympic is a standard series in the standard series in the standard series in the standard series is a standard series in the standard series in the standard series is a standard series in the standard series in the standard series is a standard series in the standard series in the standard series is a standard series in the standard series in the standard series is a standard series in the standard series in the standard series is a standard series in the standard series in the standard series in the standard series in the standard series is a standard series in the	(447.000)	075 054
Change in cash and cash equivalents	(117,899)	375,354
Cash and cash equivalents at beginning of year	1,789,753	1,414,399
Cash and cash equivalents at end of year	<u>\$ 1,671,854</u>	<u>\$    1,789,753</u>
Supplemental disclosures of noncash information		
In-kind gifts	\$ 310,342	\$ 277,333
University Support	\$ 4,097,300	\$ 4,111,200
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## NOTE 1 - ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES

<u>Basis of Presentation</u>: The consolidated financial statements include accounts of The Bowling Green State University Foundation, Inc. (the Foundation) and The Bowling Green State University Foundation LLC (the Corporation). Significant intercompany accounts and transactions have been eliminated.

The Foundation is a non-profit Ohio corporation that assists in the development and advancement of Bowling Green State University (the University). All program expenses are for the benefit of the University.

In July 2004, the Corporation was formed as a wholly owned subsidiary of the Foundation. The Corporation was organized to acquire, hold title to, and collect income from real property to the benefit of the Foundation and the University.

Significant accounting policies followed in preparing the consolidated financial statements of the Foundation are presented below.

<u>Basis of Accounting</u>: The consolidated financial statements of the Foundation have been prepared on the accrual basis of accounting.

<u>Use of Estimates</u>: The preparation of consolidated financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues, expenses, and other changes in net assets during the reporting period. Actual results could differ from those estimates.

<u>Cash and Cash Equivalents</u>: The Foundation considers all highly liquid investments purchased with a maturity of three months or less to be cash equivalents. Deposits in banks are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000. At June 30, 2021 and 2020, the Foundation had \$1,429,594 and \$1,576,881 in excess of the FDIC insured limit, respectively.

<u>Investments</u>: Investments are recorded at fair value. Realized gains or losses from sale of securities are determined using the cost basis of the securities sold. Interest and dividend income is reported when earned. The Foundation's endowment funds participate in an investment pool in which each fund receives a proportionate share of the total earnings pool. All investment income, including realized and unrealized gains and losses, derived from investments in the endowment investment pool is allocated to the participating endowment fund based upon the current three year rolling average balance of each endowment fund. Investment expenses are netted with investment income.

<u>Split Interest Agreements</u>: The Foundation is trustee and beneficiary of numerous irrevocable charitable trusts and gift annuities. Such assets are included in investment securities and are recorded at fair value. These assets have been donated to the Foundation for investment, in return for payments to the donor(s) or their designees. Annuity obligations are recorded at the net present value each year and are based on an actuarial calculation that considers the life expectancy of the annuitant and the expected rate of return to be earned on the annuitant's gift. Upon the satisfaction of the terms of each trust or annuity, the Foundation receives the balance of the invested assets. These assets are then added to the endowment per the donor's direction.

The Foundation is also named as beneficiary of several irrevocable trusts for which third parties are the trustees. The Foundation's interest in the future income stream of perpetual trusts is recognized based on the present fair value of the trust assets. The Foundation's interest in such trusts is based on the estimated value of the assets to be received from each trust.

# NOTE 1 - ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES (Continued)

<u>Net Asset Classifications</u>: Resources of the Foundation are maintained in accounts that are classified into net asset categories based on the limitations and restrictions placed on the contributions and gifts received. The net assets of the Foundation are classified into the following types for financial reporting purposes:

- Net assets with donor restrictions represent contributions received whereby the donors have stipulated that the funds are to be used for a specific time or purpose.
- Net assets without donor restrictions are funds not restricted by donors, or the donor-imposed restrictions have expired. The Foundation's governing board has designated from net assets without donor restrictions, net assets for board-designated endowment. The governing board has the right to approve the use of these funds.

<u>Expiration of Donor-Imposed Restrictions</u>: The expiration of a donor-imposed restriction on a contribution or on endowment income is recognized in the period in which the restriction expires and at that time the related resources are reclassified to net assets without donor restriction. A restriction expires when either the stipulated time has elapsed or when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

Net assets are released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of events specified by the donors or by the change of restrictions specified by the donors. When an expense is incurred for purposes for which both restricted and unrestricted resources are available, it is the Foundation's policy to apply restricted resources first, then unrestricted resources as needed.

<u>Contributions and Gifts</u>: All contributions and gifts are considered available for use without donor restriction unless specifically restricted by the donor. Amounts received that are designated for future periods or restricted by the donor for specific purposes are reported as with donor restriction support.

<u>Promises to Give</u>: Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. The discounts on those amounts are computed using a discount rate commensurate with the risks involved. Conditional promises to give are not included as support until the conditions are substantially met The Foundation uses the allowance method to estimate uncollectible unconditional promises to give. The allowance is based upon prior experience and management's analysis of promises to give.

<u>In-Kind Gifts</u>: In-kind gifts, when received, are reflected as contributions in the accompanying consolidated financial statements at the estimated fair value at the date of receipt. Fair value measurement is determined based on various assumptions, judgments, and factors specific to the gift. In management's opinion, the values determined approximate fair value. The Foundation received in-kind gifts in 2021 and 2020 valued approximately at \$310,000 and \$277,000, respectively.

<u>Income Taxes</u>: The Foundation has been recognized by the Internal Revenue Service as an organization exempt from federal taxation under Section 501(c)(3) of the Internal Revenue Code. The Foundation is a public charity by reason of being described in Internal Revenue Code Section 170(b)(1)(A)(iv). The Foundation is exempt from federal income taxes except to the extent of income derived from unrelated business activities. Unrelated business income is not material to the consolidated financial statements. The Corporation is incorporated as a limited liability corporation.

## NOTE 1 - ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES (Continued)

Accounting principles generally accepted in the United States of America prescribe recognition thresholds and measurement attributes for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. Tax benefits will be recognized only if a tax position is more-likelythan-not sustained in a tax examination, with a tax examination being presumed to occur. The amount recognized will be the largest amount of tax benefit that is greater than 50% likely being realized on examination. For tax positions not meeting the more-likely-than-not test, no tax benefit will be recorded. The Foundation completed an analysis of its tax positions, in accordance with *Accounting Standards Codification (ASC) 740, Income Taxes*, and determined that no amounts were required to be recognized in the consolidated financial statements at June 30, 2021 and 2020.

The Foundation would recognize interest and penalties related to unrecognized tax benefits in interest and income tax expense, respectively. The Foundation has no amounts accrued for interest or penalties for the year ended June 30, 2021 and 2020. The Foundation does not expect the total amount of unrecognized tax benefits to significantly change in the next 12 months.

<u>Annuities Payable</u>: The Foundation receives life annuity donations. Fixed payments from these funds are to be remitted to the donor from the donor's specified date of commencement until death, at which time any remaining balance will revert to the Foundation. The Foundation reports as a contribution the difference between the funds received and the present value of all expected annuity payments to be made to the donor. A portion of the payments to the donors is charged to the annuities payable account each year.

<u>Risk and Uncertainties</u>: During December 2019, the Novel Coronavirus (COVID-19) was discovered in the country of China and has since spread to other countries, including the U.S. The COVID-19 was subsequently declared a world-wide pandemic by the World Health Organization. On March 13, 2020, the President declared a National Emergency Concerning the COVID-19 outbreak. The Foundation anticipates an economic impact resulting from the effects of the COVID-19 outbreak on the national, state, and local economies. The Foundation has currently not determined what material impact this outbreak could potentially have on revenues such as contributions, investments, and other local revenues related to economic conditions.

<u>Adoption of New Accounting Standard</u>: In May 2014, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2014-09, *Revenue from Contracts with Customers (ASC Topic 606)*. This ASU amends the existing accounting standards for revenue recognition and establishes principles for recognizing revenue upon the transfer of promised goods or services to customers based on the expected consideration to be received in exchange for those goods or services. The Foundation adopted ASU 2014-09 effective July 1, 2020 using the modified retrospective method of application. The adoption of ASU 2014-09 had no impact on the timing and measurement of revenue recognition. As a result, the Foundation did not recognize a cumulative effect adjustment to the opening balance of net assets.

<u>Subsequent Events</u>: The Foundation evaluated the effect of subsequent events through September 17, 2021, representing the date on which the consolidated financial statements were available to be issued. Management has determined no subsequent events have occurred requiring disclosure in these financial statements.

## NOTE 2 - CONTRIBUTIONS RECEIVABLE AND CONTRIBUTED SERVICES

Contributors to the Foundation have made written unconditional promises to give, on which management has set up an allowance for uncollectible pledges. Contributions receivable reflect net present value using discount rates ranging from 0.84% to 1.21%. Write-offs of uncollectible pledges for the years ended June 30, 2021 and 2020, amounted to approximately \$692,000 and \$150,000, respectively.

Contributions receivable at June 30 are due as follows:

		<u>2021</u>		<u>2020</u>
Within one year	\$	6,392,562	\$	5,255,858
One to five years		5,963,977		6,527,459
More than five years		341,710		444,487
		12,698,249		12,227,804
Less allowance		(2,850,380)		(3,043,496)
Present value discount		(165,098)	_	(279,829)
Total	<u>\$</u>	9,682,771	<u>\$</u>	8,904,479

Contributions receivable from related parties totaled approximately \$1,153,000 and \$1,255,000 at June 30, 2021 and 2020, respectively. Related party contribution revenue recognized for the years ended June 30, 2021 and 2020 totaled approximately \$508,000 and \$1,655,000, respectively.

The Foundation has conditional promises from donors of approximately \$104,030,000 and \$84,061,000 for estates or planned gifts as of June 30, 2021 and 2020, respectively, which are not shown in the accompanying consolidated financial statements until the condition has been fulfilled.

Expenses related to occupancy of facilities and to certain salaries and fringe benefits of advancement, alumni, and development personnel are paid by the University on behalf of the Foundation and are recorded in the consolidated statement of activities as University Support.

## NOTE 3 - INVESTMENTS

Investments at fair value at June 30 are as follows:

		<u>2021</u>		<u>2020</u>
Fixed income funds	\$	68,176,724	\$	51,789,710
Mutual equity funds		150,988,700		117,733,078
Corporate stocks		817,453		46,746
Money market funds		28,402,817		5,854,319
Alternative investments:				
Hedge funds		902,121		922,190
Private investment funds		28,766,164		17,207,851
Real estate funds and other		622,295		<u>651,123</u>
Total alternative investments		30,290,580		<u>18,781,164</u>
Total	<u>\$</u>	278,676,274	<u>\$</u>	194,205,017

# **NOTE 3 - INVESTMENTS** (Continued)

Net unrealized gains (losses) on investments were as follows for the years ended June 30:

	<u>2021</u>	<u>2020</u>
Beginning of year End of year	\$ 10,328,291 <u>56,311,195</u>	\$ 10,191,185 10,328,291
Net unrealized gains (losses) for the year	<u>\$ 45,982,904</u>	<u>\$ 137,106</u>

Realized gains from sales of investment securities amounted to \$4,785,143 in 2021 and \$3,275,250 in 2020.

# NOTE 4 - DISCLOSURES ABOUT FAIR VALUE OF ASSETS

The Foundation measures certain financial assets and liabilities at fair value on a recurring basis. Fair value is a market-based measurement, not an entity-specific measurement. Therefore, a fair value measurement should be determined based on the assumptions that market participants would use in pricing the asset or liability. The Foundation's assessment of the significance of a particular input to fair value measurement in its entirety requires judgment and considers factors specific to the asset or liability. The following three-tier fair value hierarchy prioritizes the inputs used in measuring fair value:

Level 1 - Observable inputs such as quoted prices in active markets

Level 2 - Inputs, other than quoted prices in active markets, that are observable either directly or indirectly

*Level 3* - Unobservable inputs for which there is little or no market data that requires the Foundation to develop assumptions

Following is a description of the valuation methodologies used for assets measured at fair value on a recurring basis and recognized in the accompanying statements of financial position, as well as the general classification of such assets pursuant to the valuation hierarchy.

In many cases, a valuation technique used to measure fair value includes inputs from multiple levels of the fair value hierarchy. The lowest level of significant input determines the placement of the entire fair value measurement in the hierarchy. Investments using NAV per share (or its equivalent) as a fair value expedient have not been classified in the fair value hierarchy. These investments are presented as "NAV" in the following tables to permit reconciliation of the fair value hierarchy table to the total investments at fair value presented in the consolidated balance sheet.

<u>Investments</u>: Investments of the Foundation include cash equivalents, corporate stocks, equity securities, fixed income funds, mutual funds and various alternative investment strategies. The Foundation records investments in cash equivalents, corporate stocks, equity securities, corporate bond funds, and mutual funds at their current fair values based on quoted market prices in active markets for identical assets, which is consistent with Level 1 in the hierarchy.

## NOTE 4 - DISCLOSURES ABOUT FAIR VALUE OF ASSETS (Continued)

<u>Alternative Investments</u>: For other investments for which there is no active market, generally referred to as "alternative investments", fair values are initially based on valuations determined by the investment managers using audited net asset values ("NAV") as of their most recent audited financial statements, adjusted for cash receipts, cash disbursements, and other anticipated income or loss through year end. The NAV's of the investment funds are determined on the accrual basis of accounting in conformity with GAAP. The managers utilize standard valuation procedures and policies to assess the fair value of the underlying investment holdings to derive NAV. Foundation management has performed considerable independent review of valuations reported by investment managers and determined that NAV is a reasonable and prudent estimate of fair value. Alternative investments are not readily marketable and their estimated value is subject to uncertainty. Therefore, there may be a material difference between their estimated value and the value that would have been used had a readily determinable fair value for such investments held by the Foundation. Fund strategies and fair value level classifications for each of the assets in this security type are summarized as follows:

The fair values of the Foundation's hedge funds have been estimated using the net asset value per share of the investment, or its equivalent. Due to current market conditions as well as the limited trading activity of these securities, the market value of the securities is highly sensitive to assumption changes and market volatility. Redemption restrictions are greater than three months. Commitments outstanding on these funds are \$464,000 at June 30, 2021 and 2020. The investment objectives of the various hedge funds are long-term appreciation of principal and hedging current market fluctuations for current income.

For the private investment and funds of funds investments, the Foundation has estimated fair value using the net asset value per share of the investment, or its equivalent. Due to current market conditions as well as the limited trading activity of these securities, the market value of the securities is highly sensitive to assumption changes and market volatility. At June 30, 2021 and 2020, these investments consist mainly of limited partnerships, with a smaller percentage of investments in closely held companies. There are no redemption options on the majority of the funds. The partnerships are scheduled to terminate in 2021-2033. Commitments outstanding on these funds are approximately \$18,225,000 and \$14,371,000 at June 30, 2021 and 2020, respectively. The investment objectives of these funds are to obtain long term growth capital and they offer investors an opportunity to access the private equity market through a much smaller commitment than would be feasible investing directly in funds.

For other investments for which there is no active market, including real estate, Foundation management has estimated fair value using the net asset value per share of the investment, or its equivalent. The market value of the securities is highly sensitive to assumption changes and market volatility. Other than real estate owned directly by the Foundation, there are no redemption options on these funds. Outstanding commitments were \$99,000 at June 30, 2020. There were no outstanding commitments at June 30, 2021. The investment objectives of the funds are overall long-term capital growth.

<u>Split Interest Agreements</u>: The Foundation's investments under charitable remainder trusts and charitable gift annuities are classified as Level 1. The Foundation records investments in cash equivalents, corporate stocks, and mutual funds at their current fair values based on quoted market prices in active markets for identical assets, which is consistent with Level 1 in the hierarchy.

<u>Beneficial Interest in Trust Held by Others</u>: The Foundation's beneficial interest in irrevocable split interest agreements held or controlled by a third party are classified as Level 3, as the fair values are based on significant unobservable inputs. The fair values are estimated using the income approach and are measured at the present value of the future distributions the Foundation expects to receive over the term of the agreements.

# NOTE 4 - DISCLOSURES ABOUT FAIR VALUE OF ASSETS (Continued)

The fair value of these financial assets was determined using the following inputs at June 30, 2021 and 2020:

Investments	Level 1	Level 2	Level 3	NAV	<u>June 30, 2021</u>
Cash equivalents and money market funds	\$ 28,286,733	\$-	\$-	\$-	\$ 28,286,733
Domestic corporate stocks	817,453	-	-	-	817,453
Mutual funds Domestic equity funds International equity funds Fixed income funds Alternative investments	110,187,710 37,938,232 65,453,753	- - -	- - -	-	110,187,710 37,938,232 65,453,753
Hedge funds Private investment Real estate funds	-	-	-	902,121 28,766,164	902,121 28,766,164
and other	-	-	-	622,295	622,295
Split interest agreements Cash equivalents and money market funds Mutual equity funds Fixed income funds	116,084 2,862,758 2,722,971		- - -	-	116,084 2,862,758 2,722,971
Beneficial interest in trust held by others			1,740,338	<u> </u>	1,740,338
Total assets	<u>\$248,385,694</u>	<u>\$</u>	<u>\$ 1,740,338</u>	<u>\$ 30,290,580</u>	<u>\$ 280,416,612</u>
Investments Cash equivalents and	Level 1	Level 2	Level 3	NAV	<u>June 30, 2020</u>
Cash equivalents and money market funds	\$ 5,733,808	<u>Level 2</u> \$ -	<u>Level 3</u> \$ -	<u>NAV</u> \$ -	\$ 5,733,808
Cash equivalents and					
Cash equivalents and money market funds Domestic corporate stocks Mutual funds Domestic equity funds International equity funds Fixed income funds	\$ 5,733,808				\$ 5,733,808
Cash equivalents and money market funds Domestic corporate stocks Mutual funds Domestic equity funds International equity funds	\$ 5,733,808 46,746 90,490,004 24,793,838			\$ - - - - - - - - - - - - - - - - - - -	\$ 5,733,808 46,746 90,490,004 24,793,838 49,236,392 922,190 17,207,851
Cash equivalents and money market funds Domestic corporate stocks Mutual funds Domestic equity funds International equity funds Fixed income funds Alternative investments Hedge funds Private investment Real estate funds	\$ 5,733,808 46,746 90,490,004 24,793,838			\$ - - - - 922,190	\$ 5,733,808 46,746 90,490,004 24,793,838 49,236,392 922,190
Cash equivalents and money market funds Domestic corporate stocks Mutual funds Domestic equity funds International equity funds Fixed income funds Alternative investments Hedge funds Private investment Real estate funds and other Split interest agreements Cash equivalents and money market funds Mutual equity funds	\$ 5,733,808 46,746 90,490,004 24,793,838 49,236,392 - - - - - - - - - - - - - - -			\$ - - - - - - - - - - - - - - - - - - -	<ul> <li>\$ 5,733,808</li> <li>46,746</li> <li>90,490,004</li> <li>24,793,838</li> <li>49,236,392</li> <li>922,190</li> <li>17,207,851</li> <li>651,123</li> <li>120,511</li> <li>2,449,236</li> </ul>

(Continued)

# NOTE 4 - DISCLOSURES ABOUT FAIR VALUE OF ASSETS (Continued)

The following is a reconciliation of the beginning and ending balances of recurring fair value measurements recognized in the accompanying balance sheet using significant unobservable (Level 3) inputs:

	Fu	nds Held In Trust by <u>Others</u>
Beginning balance, July 1, 2020 Total gains or losses (realized/unrealized) included in earnings Change in split interest agreements	\$	1,676,873 51,311 <u>12,154</u>
Ending balance, June 30, 2021	<u>\$</u>	1,740,338
	Fu	nds Held In Trust by <u>Others</u>
Beginning balance, July 1, 2019 Contributions Total gains or losses (realized/unrealized) included in earnings Change in split interest agreements	\$	135,455 1,432,591 117,768 <u>(8,941</u> )
Ending balance, June 30, 2020	\$	1,676,873

Certain investment securities are held by independent custodial and management agents. Custodial and management fees paid were approximately \$106,000 and \$101,000 in 2021 and 2020, respectively, and are reported as reductions to interest and dividends in the accompanying consolidated statements of activities.

<u>Other Financial Instruments</u>: The Foundation's other financial instruments include cash and cash equivalents, contributions receivable, cash surrender value of life insurance, accounts payable, and annuities payable.

For cash and cash equivalents and accounts payable, the carrying amounts approximate fair value because of the short maturity of these items. The carrying amount of contributions receivable, cash surrender value of life insurance, and annuities payable are a reasonable estimate of the corresponding fair value.

# NOTE 5 - LIFE INSURANCE POLICIES

The Foundation is owner and beneficiary of certain life insurance policies that have a total face value of approximately \$9,853,000 at June 30, 2021 and \$12,067,000 at June 30, 2020. Premiums on these policies are generally paid by the insured individuals. The cash surrender value of such policies approximated \$1,797,000 and \$1,885,000 at June 30, 2021 and 2020, respectively.

# NOTE 6 - NET ASSETS

Net assets with donor restrictions at June 30 are available for the following purposes:

	<u>2021</u>	<u>2020</u>
Scholarships	\$ 150,132,798	\$ 98,882,990
General and operational support	69,768,752	56,774,780
Professorships	18,295,284	14,923,466
Capital and equipment	11,195,729	10,069,727
Centers and institutes	4,377,305	3,237,475
Chair	3,624,824	2,927,165
Faculty and staff	1,636,027	1,329,114
Research	1,393,190	1,133,733
Fellowships	 250,075	 119,847
Total net assets with donor restrictions	\$ 260,673,984	\$ 189,398,297

The following represents a summary of the net assets released from restrictions during the years ended June 30:

	<u>2021</u>	<u>2020</u>
Scholarships	\$ 8,739,976	\$ 7,102,108
General and operational support	4,823,633	5,620,327
Professorships	339,656	446,155
Capital and equipment	2,117,828	5,669,002
Centers and institutes	195,746	232,182
Chair	118,705	110,582
Faculty and staff	42,311	30,351
Research	26,448	31,623
Fellowships	 21,025	 <u> 15,614</u>
Total net assets released from restrictions	\$ 16,425,328	\$ 19,257,944

Board designated endowment funds included within the category of without donor restrictions have been earmarked for future allocations, grants or other uses as determined by action of the Board. The primary purpose of these amounts are to prevent an interruption or a reduction of services due to an unanticipated shortage of available funds.

# NOTE 7 - ENDOWMENT BALANCES

The Foundation's endowment consists of approximately 1,157 individual funds established for a variety of purposes. The endowment includes donor-restricted endowment funds. Net assets associated with endowment funds, including funds designated by the governing board to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions. Governing board restrictions are reported in net assets without donor restrictions.

The governing Board of Directors of the Foundation has interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds, absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as net assets with donor restrictions (a) the original value of gifts donated to the endowment, (b) the original value of subsequent gifts to the endowment, and (c) accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund, less (d) the amounts appropriated for expenditure by the organization in a manner consistent with the standard of prudence prescribed by UPMIFA.

In accordance with UPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted funds:

- The duration and preservation of the fund
- The purposes of the Foundation and the donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of the Foundation
- The investment policies of the Foundation

The Foundation has its investment and spending policies for endowment assets such that it attempts to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Foundation must hold in perpetuity or for a donor-specific period(s). Under this policy, as approved by the governing board, the endowment assets are invested in a manner that is intended to produce a real return, net of inflation and investment management costs over the long term. Actual returns in any given year may vary.

To satisfy its long-term rate-of-return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Foundation targets a diversified asset allocation that places a greater emphasis on equity-based and alternative investments to achieve its long-term objective within prudent risk constraints.

The Foundation records the annual income of the endowment as restricted and appropriated for expenditure upon meeting donor stipulations. In establishing this policy, the Foundation considered the long-term expected return on its endowment. This is consistent with the Foundation's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment returns.

# NOTE 7 - ENDOWMENT BALANCES (Continued)

The Foundation has adopted a spending policy with respect to amounts available for distribution on all endowed funds. The spending policy provides for a range of 3.0% to 7.0% of the three year rolling average market value of endowed fund balances, with the Board of Directors approving 3.5% for 2021 and 2020.

The Foundation Board of Directors approved charging an administrative fee of 1.0% for the years ended June 30, 2021 and 2020, on all endowed funds, and certain non-endowed funds, unless prohibited by the guidelines of the fund. The fee is based on the prior three-year average market value balance for endowed funds.

The composition of net assets by type of endowment fund at June 30, 2021 and 2020 was:

	Without Donor <u>Restrictions</u>	With Donor <u>Restrictions</u>	<u>Totals</u>		
<u>June 30, 2021</u> Donor-restricted endowment funds Board-designated endowment funds	\$- 2,651,298	\$   197,104,254	\$ 197,104,254 2,651,298		
Total endowment funds	<u>\$     2,651,298</u>	<u>\$ 197,104,254</u>	<u>\$ 199,755,552</u>		
June 30, 2020	Without Donor <u>Restrictions</u>	With Donor <u>Restrictions</u>	<u>Totals</u>		
Donor-restricted endowment funds Board-designated endowment funds	\$- 2,417,413	\$   153,312,583 	\$    153,312,583 2,417,413		
Total endowment funds	<u>\$     2,417,413</u>	<u>\$ 153,312,583</u>	<u>\$ 155,729,996</u>		

Changes in endowment net assets for the years ended June 30, 2021 and 2020 were:

June 30, 2021	Without Donor <u>Restrictions</u>		With Donor <u>Restrictions</u>			<u>Totals</u>		
Endowment net assets,	\$	2,417,413	\$	153,312,583	\$	155,729,996		
beginning of year	Φ	2,417,413	Φ	155,512,565	φ	155,729,990		
Investment return								
Investment income		40,332		2,744,577		2,784,909		
Net gains/(losses)		533,309		35,743,652		36,276,961		
Total investment return		573,641		38,488,229		<u>39,061,870</u>		
Contributions and additions				10,136,134		10,136,134		
Transfers		- (317,357)		317,357		10,130,134		
		(317,337)		(200,009)		- (200,009)		
Change in split interest agreement Appropriation of endowment assets		-		(200,009)		(200,009)		
for expenditure		<u>(22,399</u> )		(4,950,040)		(4,972,439)		
Endowment net assets, end of year	<u>\$</u>	2,651,298	<u>\$</u>	197,104,254	<u>\$</u>	199,755,552		

## NOTE 7 - ENDOWMENT BALANCES (Continued)

	 thout Donor <u>estrictions</u>	r With Donor <u>Restrictions</u>		<u>Totals</u>	
<u>June 30, 2020</u> Endowment net assets, beginning of year	\$ 2,360,621	\$	147,077,205	\$	149,437,826
Investment return Investment income Net gains/(losses) Total investment return	 36,240 <u>43,577</u> 79,817		2,167,666 2,539,643 4,707,309		2,203,906 2,583,220 4,787,126
Contributions and additions Change in split interest agreement Appropriation of endowment assets for expenditure	- - (23,025)		6,468,344 (88,904) (4,851,371)		6,468,344 (88,904) (4,874,396)
Endowment net assets, end of year	\$ 2,417,413	\$	153,312,583	\$	155,729,996

From time to time, the fair value of assets associated with individual donor-restricted funds may fall below the level that the donor or UPMIFA requires the Foundation to retain as a fund of perpetual duration. Deficiencies of this nature that are in excess of related amounts with donor restrictions are reported in net assets with donor restrictions. There were no funds with deficiencies as of June 30, 2021 and 2020.

# NOTE 8 – AVAILABLE RESOURCES AND LIQUIDITY

The Foundation receives significant contributions with donor restrictions to be used in accordance with the associated purpose restrictions. It also receives gifts to establish endowments that will exist in perpetuity; the income generated from such endowments is used to fund programs. In addition, the Foundation receives support without donor restrictions.

The Foundation considers investment income without donor restrictions, contributions without donor restrictions and contributions with donor restrictions for use in current programs which are ongoing, major, and central to its annual operations to be available to meet cash needs for general expenditures. General expenditures include administrative and general expenses, fundraising expenses and grant commitments expected to be paid in the subsequent year. Annual operations are defined as activities occurring during the Foundation's fiscal year.

The Foundation manages its cash available to meet general expenditures following three guiding principles:

- Operating within a prudent range of financial soundness and stability,
- Maintaining adequate liquid assets, and
- Maintaining sufficient reserves to provide reasonable assurance that long term grant commitments and obligations under endowments with donor restrictions and quasi-endowments that support mission fulfillment will continue to be met, ensuring the sustainability of the Foundation.

# NOTE 8 – AVAILABLE RESOURCES AND LIQUIDITY (Continued)

The table below presents financial assets available for general expenditures within one year at June 30, 2021 and 2020:

	2021	2020
Financial assets at year end:		
Cash and cash equivalents	\$ 1,671,854	\$ 1,789,753
Investments	278,676,274	194,205,017
Net contributions receivable	9,682,771	8,904,479
Cash surrender value of life insurance	1,797,223	1,884,731
Beneficial interest in trusts held by others	1,740,338	1,676,873
Total financial assets	293,568,460	208,460,853
Less amounts not available to be used within one year:		
Investments for endowments or restricted purposes	(275,063,704)	(190,378,973)
Investments held in custodial and non-custodial trusts	(5,265,508)	(5,004,689)
Contributions receivable – due after one year	<u>(5,825,305</u> )	<u>(6,343,520)</u>
Financial assets not available to be used within one year	<u>(286,154,517</u> )	<u>(201,727,182</u> )
Financial asset available to meet general expenditure		
within one year	<u>\$                                    </u>	<u>\$6,733,671</u>

The amount available for spending from endowed funds is determined on an annual basis as calculated by the Foundation's spending policy, which is currently 3.5% of the fund's three-year rolling average market value. Disbursements related to non-endowed restricted purposes are determined based on annual receipts. The estimate of these amounts is not included in the calculation of financial assets available for general expenditures within one year.

### NOTE 9 – EXPENSES BY BOTH NATURE AND FUNCTION

Expenses are presented below by functional classification in accordance with the overall service mission of the Foundation. Accordingly, certain costs have been allocated among the programs and supporting services benefited. Support services include administration, accounting, facilities, public relations, and human resources. Most expenses are directly charged to the department/function incurring the expense. Costs are allocated based on direct costs charged to each department/function and time spent. Each functional classification displays all expenses related to the underlying operations by natural classification.

	Pro	gram Services	Supporting Services					
		Support of	_		Management			
kur - 00, 0004		<u>University</u>	F	undraising	ar	<u>nd General</u>		<u>Totals</u>
June 30, 2021 University programming Capital projects	\$	2,109,859 2,234,085	\$	2,242,922 -	\$	986,348 320,718	\$	5,339,129 2,554,803
Scholarships & grants Travel & meals		11,056,016		-		-		11,056,016
Stewardship events		262,943 75,985		14,586 112,693		12,433 422,770		289,962 611,448
Gift in kind expense		310,342		-		-		310,342
Printing & postage		31,650		67,162		32,795		131,607
Professional fees		179,275		5,488		77,091		261,854
Computer software & consulting Professional development		6,587 119,901		193,132 17,003		420,592 47,215		620,311 184,119
Office supplies		242,496		25,240		61,145		328,881
Maintenance & repairs		188,730		147		22,786		211,663
Insurance		42,850		368		2,140		45,358
Telephones Bank fees		116 2,861		7,226		10,162 64,821		17,504 67,682
Student wages		2,001		-		1,559		1,559
Advertising		933		202		6,287		7,422
Other expenses		33,329		4,318		15,736		53,383
Total expenses	<u>\$</u>	16,897,958	<u>\$</u>	2,690,487	<u>\$</u>	2,504,598	<u>\$</u>	22,093,043
	Pro	gram Services		Supportin	g Serv	vices		
		Support of				anagement		
luna 30, 2020		<u>University</u>	<u>F</u>	undraising	ar	nd General		<u>Totals</u>
<u>June 30, 2020</u> University programming	\$	2,784,692	\$	2,362,299	\$	969,372	\$	6,116,363
Capital projects	Ψ	5,699,458	Ψ		Ψ	-	Ψ	5,699,458
Scholarships & grants		8,661,955		41		155		8,662,151
Travel & meals		551,840		87,049		28,914		667,803
Stewardship events Gift in kind expense		117,994 277,333		74,696		372,823		565,513 277,333
Printing & postage		43,551		- 212,130		- 47,642		303,323
Professional fees		244,451		8,309		134,000		386,760
Computer software & consulting		-		176,349		324,595		500,944
Professional development		375,971		3,760		162,602		542,333
Office supplies Maintenance & repairs		306,779 217,665		38,036 16,886		29,759 1,795		374,574 236,346
Insurance		66,110		7,979		1,795		230,340 75,919
Telephones		11,048		38,033		17,307		66,388
Bank fees		944		-		51,198		52,142
Student wages		-		7,972		8,910		16,882
Advertising		24,048 198,145		2,604 11,007		8,084		34,736 241,069
Other expenses	_					<u>31,917</u>		
Total expenses	<u>\$</u>	19,581,984	<u>\$</u>	3,047,150	<u>\$</u>	2,190,903	<u>\$</u>	24,820,037



### INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

Management and the Board of Directors The Bowling Green State University Foundation, Inc. and Subsidiary

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the consolidated financial statements of the Bowling Green State University Foundation, Inc. and Subsidiary (Foundation), which comprise the consolidated statement of financial position as of June 30, 2021, and the related consolidated statements, and have issued our report thereon dated September 17, 2021.

### Internal Control Over Financial Reporting

In planning and performing our audit of the financial statements, we considered the Foundation's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control. Accordingly, we do not express an opinion on the effectiveness of the Foundation's internal control.

A *deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A *material weakness* is a deficiency, or a combination of deficiencies, in internal control such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

### **Compliance and Other Matters**

As part of obtaining reasonable assurance about whether the Foundation's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

### Purpose of this Report

The purpose of this report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the entity's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the entity's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

Crowe LLP

Crowe LLP

Columbus, Ohio September 17, 2021



# BOWLING GREEN STATE UNIVERSITY FOUNDATION

## WOOD COUNTY

## AUDITOR OF STATE OF OHIO CERTIFICATION

This is a true and correct copy of the report, which is required to be filed pursuant to Section 117.26, Revised Code, and which is filed in the Office of the Ohio Auditor of State in Columbus, Ohio.



Certified for Release 10/19/2021

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