



Dave Yost
Ohio Auditor of State

Fraud Conference

Hyatt Regency Columbus
May 7-8, 2018



MIKE DEWINE
★ OHIO ATTORNEY GENERAL ★



ACFE[®]

Association of Certified Fraud Examiners

Central Ohio Chapter

This two-day conference is approved for 13.0 CLE
per Ohio Supreme Court, and 16.0 CPE per AICPA

Schedule

Day 1

Monday, May 7, 18																							
Registration / Continental Breakfast																							
Welcome																							
General Session: Cellular Security, Michele Stuart, JAG Investigations																							
7:00 - 8:30 am																							
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8:50 - 10:30 am																							
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12:05 - 12:35 pm	Lunch																						
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Schedule

Day 2

Tuesday, May 8, 18

7:30 - 8:00 am	Continental Breakfast					
8:00 - 10:00 am	General Session: How Did One Man Lose \$64.8 Billion? The Signs, the Red Flags & How to Make Sure It Never Happens Again Harry Markopolos, American Program Bureau					
10:15 - 11:30 am	Data Science and Investigations <i>Paul Starrett, Starrett Consulting, Inc.</i>	Vehicle Fraud Following a Catastrophe <i>Steve Bodge and Tomi Dorris, Nationwide Insurance</i>	Honesty Dishonest, A Fraud Examiners Perspective *qualifies for ACEE ethics credit <i>Kelly Paxton, K Paxton LLC</i>	Developing and Acting Upon Healthy Professional Skepticism <i>Harry Markopolos, American Program Bureau</i>	Multiple Subject Investigative Interviewing <i>L. Wayne Hoover, CFI, Wicklander Zulauski & Associates</i>	High Tech Crimes from Inside the Prison Walls <i>James Manken, Office of the Inspector General</i>
11:30 - 12:00 pm	Lunch					
12:00 - 12:55 pm	General Session: The \$12,000,000 Pizza: Investigating the Complex World of Virtual Currencies Eric Burns, FBI					
1:15 - 2:30 pm	Advanced Interview Techniques <i>Tom Golden, Tom Golden Speaks, Ltd</i>	Binary Options Fraud Threat and Others on Horizon <i>Milan R. Kosanovich, FBI</i>	Joint Investigations between Financial Institutions and Law Enforcement <i>Craig Catlin, Synchrony Financial</i>	Public Corruption in the National Spotlight: Hurricane Katrina, New Orleans, & Ray Nagin (repeat session) <i>Howard Schwartz, New Orleans Office of Inspector General</i>	Data Science and Investigations (repeat session) <i>Paul Starrett, Starrett Consulting, Inc.</i>	Multiple Subject Investigative Interviewing <i>L. Wayne Hoover, CFI, Wicklander Zulauski & Associates</i>
2:45 - 4:00 pm	Squashing Skimming Suspects While Frustrating Credit Card Fraudsters <i>Wolfgang Kreuzer, Marathon Petroleum Company, LP</i>	Advanced Interview Techniques (repeat session) <i>Tom Golden, Tom Golden Speaks, Ltd</i>	Current Trends in Bank Fraud: From Investigations to Prosecution <i>Doug Squires, U.S. Attorney's Office Kathryn Wolung, US Postal Inspection Service Chuck Peirano, Huntington Bank Matthew Gilligan, JP Morgan Chase & Co</i>	Securities Fraud and Its Impact on Banks <i>Becki LaPorte, Advisor Group</i>	Anti-Money Laundering Investigations & SAR filing <i>Jason Frantz, Discover</i>	Medicaid Fraud in Drug Treatment Services <i>Marisa Flaherty & Greg Haines, Ohio Attorney General's Office</i>



Dave Yost
Ohio Auditor of State

Session Information

Monday, May 7, 2018

General session

8:30 a.m. to 4:45 p.m.

Cellular Security

Session Time: 8:50 a.m. – 10:30 a.m.

Presenter(s): Michele Stuart, JAG Investigations

Description: In today's world, technology has progressed to the point that we have it available to us almost every moment of the day. The number one device to access information, on multiple levels, is our mobile devices. Looking at the level of information our cellular devices hold, anything from text messages, email communications, photos/videos, work documents and a whole lot more, we must realize the compromises that can occur and how that can affect our personal lives as well as a business lives. This presentation will demonstrate security and privacy concerns from operating systems to the users own actions. An overview on how applications can be used in investigations and show how users actions of these devices can pinpoint location and identification.

Session objective: N/A

Level: N/A

Field of Study: Law Enforcement, Current Trends, Special Topics, Leadership/Management

Session Title: When Charities are not Charitable

Session Time: 10:45 a.m. – Noon

Presenter(s): Ashley Clifton, Courtney Beckett, & James Dommer, Ohio Attorney General's Office

Description: Ohioans donate hundreds of thousands of dollars to charitable organizations each year. When Ohioans make those donations, they expect the money will be used for the stated charitable purposes. Sometimes it isn't. In this session, the Ohio Attorney General's Charitable Law section will outline various ways individuals commit fraud in the charitable sector, including creating a sham charity for the purpose of obtaining donations for personal gain; making false statements on tax/grant forms to qualify as a charity that is eligible to obtain grants; and misappropriating or stealing charitable funds.

Session objective: N/A

Level: Novice

Field of Study: Accounting and Auditing

Session Title: Catch her if you can – Today's Pink Collar Criminal

Session Time: 10:45 a.m. – Noon

Presenter(s): Kelly Paxton, K Paxton LLC

Description: Join renowned Pink Collar Crime expert Kelly Paxton for 60 minutes of tips you can use to identify a Pink Collar Criminal. The Pew Research Center just published a study showing that 40% of women are primary breadwinners. Most people won't begin to think that with this progress comes other not so good statistics such as the increase in women embezzlers. In a 10 year period women embezzlement arrests rose over 40% while male embezzlement arrests only rose 2%. Women now have access to funds and are in positions where embezzlement is generally most prevalent. Kelly will show you what to look for in your business to make sure your most trusted employee is not a pink collar criminal.

Session objective: Learning about women and fraud and how they are different from men.

Level: Intermediate

Field of Study: Special topics

Session Title: The Technology Explosion and the Future of Crime

Session Time: 10:45 a.m. – Noon

Presenter(s): Walt Manning, Techno-Crime Institute

Description: Imagine self-driving cars packed with explosives, suspects using drones for stalking, biometric data stolen to impersonate someone else, or 3D printing technology used to manufacture drugs and guns. All of these situations are possible with today’s technology. What about the technology of tomorrow, and how will we investigate these crimes?

Session objective: To change the perspective of the audience about how technology will transform crime and investigations in the coming years.

Level: N/A

Field of Study: Law Enforcement, Current Trends, Special Topics

Session Title: Elder Abuse “The Silent Epidemic”

Session Time: 10:45 a.m. – Noon

Presenter(s): Barb Barrett, Franklin County Protective Services

Description: Defining what is Adult Protective Services; Understanding how to identify abuse, neglect and exploitation; What to do once it is identified.

Session objective: N/A

Field of Study: N/A

Session Title: Digital Self-Defense for Investigators

Session Time: 10:45 a.m. – Noon.

Presenter(s): Greg Tapocsi & Anil Patel, Ohio Attorney General’s Office

Description: Hacktivists, Insider Threats, Criminal Organizations are all targeting you – the fraud investigators and law enforcement officers. This session will help you better understand the critical data that you possess and share ways to prevent your firm or organization from falling victim to the same fraudsters that you investigate.

Session objective: N/A

Level: Novice, Intermediate

Field of Study: Current Trends, Special Topics

Session Title: Fraud, Character, and the Psychology of White Collar

Session Time: 10:45 a.m. – Noon

Presenter(s): Michael Pocalyko, Special Investigations

Description: Behavior, motivations, ethics, and psychology of white-collar criminals examined with case studies presented by a corporate chairman who is a CFE. “Violation of delegated or implied trust” and “misrepresentation of asset values and duplicity in the manipulation of power” are explained along with Antisocial Personality Disorder and Narcissistic Personality Disorder.

Session objective: By linking aberrant behavior and psychopathology to white-collar crime, recognize how character and ethical breaches signal fraud in corporations and complex organizations.

Level: Intermediate

Field of Study: Special Topics

General session

Afternoon

Session Title: Why People Lie

Session Time: 12:35 p.m. – 1:35 p.m.

Presenter(s): Bret Hood, 21st Century Learning & Consulting, LLC

Description: Do you wonder if there are ways to proactively address the fraudster's rationalization process? While many internal control systems focus on limiting opportunity, there are certain things that can be done to affect motivation and rationalization. In this session, you will learn about the latest scientific research on dishonesty as well as how to incorporate these findings into your internal control system.

Session objective:

- Explain how people are able to rationalize fraudulent behavior
- Develop internal controls that proactively address the fraud triangle prongs of motivation and rationalization
- Discuss the impact of morality on dishonesty
- Assess the impact of organizational culture on fraud
- Evaluate methods to create social norms as part of an internal control structure designed to prevent fraud

Level: Advanced

Field of Study: Accounting and Auditing, Law Enforcement, Current Trends, Leadership/Management

Session Title: How Good People Commit Fraud

Session Time: 1:50 p.m. – 3:10 p.m.

Presenter(s): Bret Hood, 21st Century Learning & Consulting, LLC

Description: When you read about organizational ethical failures, you normally see a quote describing the offenders as good people. What happens to allow a person to act unethically when they otherwise would normally make ethical decisions? In this block of instruction, you will learn about your need to maintain a positive self-image, which can cause you to unwittingly transform the reality of a situation in order to make it fit into your ethical profile. In addition, you will learn ways to mitigate the process, which will help you to follow through with correct decisions when facing ethical dilemmas.

Session objective:

- Describe how the brain's automaticity can change factual perspectives.
- Define Bounded Ethicality.
- Explain the effects of ethical fading.
- Articulate how people reconcile their unethical decisions.
- Develop methods to maintain your ethical profile when ethical dilemmas arise.

Level: Advanced

Field of Study: Accounting and Auditing, Law Enforcement, Current Trends, Leadership/Management

Session Title: Open Source and Social Media in Investigation to Identify Fraud

Session Time: 1:50 p.m. – 3:10 p.m.

Presenter(s): Michele Stuart, JAG Investigations

Description: This class will provide researching techniques for open-sources and social media platforms. Learn how to identify actionable intelligence to assist in effective investigative research in locating and creating an entire profile on an individual(s) in regards to determining information that may identify insurance fraud.

Session objective: Provide free source information and investigative techniques that can be used all types of investigations.

Level: Intermediate

Field of Study: Law Enforcement, Current Trends, Special Topics, Leadership/Management

Session Title: Ethics I

Session Time: 1:50 p.m. – 3:10 p.m.

Presenter(s): L. Wendy Evans and Roxane MacGillivray, Lockheed Martin

Description: This interactive session, including video, is a fun but educational interactive training experience. Learn valuable tips to enhance your investigative skills.

Session objective: To provide insights and useful learning skills relative to conducting investigations.

Level: Intermediate

Field of Study: Special Topics

Session Title: Crisis Communications Management in Fraud Investigation

Session Time: 1:50 p.m. – 3:10 p.m.

Presenter(s): Tom Speaks, The Impact Group

Description: Things happen fast - extremely fast. If you don't have a strategy in place to handle a crisis, you will not be able to handle the emergencies that will inevitable arise. With social media, negative situations can go viral instantly and damage your brand. How will you manage to frame the debate? Learn how to prepare every stage of communication so that when a crisis occurs, you are ready to immediately deliver the best response.

Session objective: N/A

Level: N/A

Field of Study: N/A

Session Title: Skimmers, Shimmers and more

Session Time: 1:50 p.m. – 3:10 p.m.

Presenter(s): Jonathan Robbins and Dylan Waggy, BCI/CCU.

Description: Join us as we take a look at the old, present, and emerging trends and techniques in regards to credit card skimming. We will discuss the different types of card reading devices such as skimmers and shimmers and how to identify them in the field. We will also discuss what data is stored and how criminals use this data.

Session objective: N/A

Level: Intermediate

Field of Study: Law Enforcement

Session Title: Untraceable Links: Criminals Covering Their Tracks Using Technology

Session Time: 1:50 p.m. – 3:10 p.m.

Presenter(s): Walt Manning, Techno-Crime Institute

Description: Can you catch an invisible crook that leaves no evidence or clues? Technology now provides new tools and techniques for criminals to cover their tracks. Services and apps provide private and secure communications, many of which have built-in encryption. Learn how criminals are using technology to create these untraceable links.

Session objective: To make the audience aware of new technology tools being used by criminals that can make it more difficult, if not impossible, to detect and investigate their crimes.

Level: N/A

Field of Study: Law Enforcement, Current Trends, Special Topics

Session Title: Fraud, Character, and the Psychology of White Collar (repeat session)

Session Time: 3:20 p.m. – 4:45 p.m.

Presenter(s): Michael Pocalyko, Special Investigations

Description: Behavior, motivations, ethics, and psychology of white-collar criminals examined with case studies presented by a corporate chairman who is a CFE. “Violation of delegated or implied trust” and “misrepresentation of asset values and duplicity in the manipulation of power” are explained along with Antisocial Personality Disorder and Narcissistic Personality Disorder.

Session objective: By linking aberrant behavior and psychopathology to white-collar crime, recognize how character and ethical breaches signal fraud in corporations and complex organizations.

Level: Intermediate

Field of Study: Special Topics

Session Title: Investigation, Prosecution and Defense of Financial Crimes Cases

Session Time: 3:20 p.m. – 4:45 p.m.

Presenter(s): Robert Smith & Craig Morgan, Ohio Auditor of State – Thomas Allen, Franklin County Prosecutor’s Office & Dave Thomas, Taft, Stettinius, and Hollister, LLP

Description: The panel discussion will be a discussion by an experienced defense counsel, financial crimes prosecutor and financial crimes investigator into the finer points of how each handles complex financial crime cases.

Session objective: N/A

Level: N/A

Field of Study: N/A

Session Title: Ethics II

Session Time: 3:20 p.m. – 4:45 p.m.

Presenter(s): Wendy Evans and Roxane MacGillivray, Lockheed Martin

Description: This session is a continuation of the materials in Ethics Part I and will complete the learning objective started in that session.

Session objective: To provide insights and useful learning skills relative to conducting investigations.

Level: Intermediate

Field of Study: Special Topics

Session Title: Digital Devices and the Information on them

Session Time: 3:20 p.m. – 4:45 p.m.

Presenter(s): Greg Kelley, Vestige Digital Investigations

Description: This session will go over the common and not so common digital devices and the information that can be found on these devices. The definition of “device” will be rather broad and include cloud or virtual devices. The session will show the evidentiary importance of the data on these devices.

Session objective: To help the audience members think about and spot the ways that digital evidence can help them in their investigations.

Level: Intermediate

Field of Study: Special Topics

Session Title: Public Corruption in the National Spotlight: Hurricane Katrina, New Orleans & Ray Nagin

Session Time: 3:20 p.m. – 4:45 p.m.

Presenter(s): Howard Schwartz, New Orleans Office of Inspector General

Description: In the aftermath of Hurricane Katrina, Mayor Ray Nagin used his executive power to grant huge no-bid IT contracts (\$6 million) to his friends who provided him benefits, bribes and kickbacks. Howard Schwartz will examine how the New Orleans OIG worked with the FBI, IRS, and the U.S. Attorney's Office to uncover the extent of Nagin's and city government officials' corruption. Schwartz will also identify "red flags" common in corruption and fraud scenarios; explore the fundamental principles in deterring corruption and fraud; and explain the analytic tool, "potential economic loss prevented."

Level: N/A

Field of Study: N/A

Session Title: Unduly Influenced: Combating Elder Financial Exploitation

Session Time: 3:20 p.m. – 4:45 p.m.

Presenter(s): Sylvia M. Pla-Raith, Ohio Attorney General

Description: Elder financial abuse occurs in many forms and via many channels. This session examines the various resources available to combat this societal problem. Effective intervention depends on several factors such as the relationship between suspects and the victims, the availability of local resources and the criminal justice system.

Session objective:

- 1) Know the definition of elder financial exploitation.
- 2) Know the revisions to the Adult Protective Services laws.
- 3) Understands the parallels of a civil and criminal investigation.
- 4) Know how to develop collaborative strategies for conducting effective investigations

Level: Intermediate

Field of Study: Legal, Current Trends, Special Topics

General session

7:30 a.m. to 4 p.m.

Session Title: How did one man lose \$64.8 billion? The signs, the red flags & how to make sure it never happens again

Session Time: 8-10 a.m.

Presenter(s): Harry Markopolos, American Program Bureau

Description: Markopolos will provide a riveting, behind the scenes presentation on how his four-person investigative team tracked Madoff and the Madoff Feeder Funds throughout Europe and North America over an eight and a half year timeframe – while repeatedly submitting detailed reports to the US SEC, which refused to listen. He will explain the red flags, warning signs, and the audit steps you need to know so this doesn't happen to your organization.

Session objective: N/A

Level: N/A

Field of Study: N/A

Session Title: Data Science and Investigations

Session Time: 10:15-11:30 a.m.

Presenter(s): Paul Starrett, Starrett Consulting, Inc.

Description: When researching fraud, we are most interested in summarizing data, looking for relationships and identifying red flags. We will discuss how a synergy between data-science tools in information retrieval, natural-language processing and graph databases provide an efficient means to vital insights that would, otherwise, be lost!

Session objective: To provide audience with an understanding of how data-science tools work as well as how they can assist investigators in obtaining actionable insights that would not be found by other means.

Level: Intermediate

Field of Study: Legal, Current Trends, Special Topics

Session Title: Vehicle Fraud Following a Catastrophe

Session Time: 10:15-11:30 a.m.

Presenter(s): Steve Bodge and Tomi Dorris, Nationwide Insurance

Description: Major catastrophes expose hundreds of thousands of vehicles to damage and subsequently generate significant fraud that often is overlooked due to extensive property damage and human suffering. This session addresses the vehicle fraud issue and the preparation and investigation that can assist in mitigating the exposure to carriers and consumers.

Session objective:

- Examine the scope of the problem caused by the damage to vehicles during and after a catastrophe/large scale loss;
- Explore various types of schemes that can evolve following a CAT/large scale loss event;
- Discuss investigative techniques and methods to reduce the losses from vehicle fraud following a catastrophe.

Level: Intermediate

Field of Study: Special Topics

Session Title: Honestly Dishonest, A Fraud Examiners Perspective (*ACFE ethics credit*)

Session Time: 10:15-11:30 a.m.

Presenter(s): Kelly Paxton, K Paxton LLC.

Description: Good people make bad choices and bad people make good choices. Using behavioral economics (think Dan Ariely and Richard Thaler), neuroscience, anecdotes and real life examples, listen to how important tone at the top is and how it can affect your employees' behaviors.

Session objective: N/A

Level: Novice, Intermediate, Advanced

Field of Study: Special Topics

Session Title: Developing and Acting Upon Healthy Professional Skepticism

Session Time: 10:15-11:30 a.m.

Presenter(s): Harry Markopolos, American Program Bureau

Description: How did the entire system of checks and balances fail for that many decades in the \$65 billion Bernie Madoff Ponzi scheme? Banks, investment banks, hedge funds, pension funds, endowments, and regulators of all stripes failed to exhibit even a modicum of professional skepticism. Big 4, regional, and local accounting firms also failed to exhibit professional skepticism despite numerous red flags and unintelligible account statements. The multi-billion dollar Madoff firm's auditor was a one-man accounting firm yet raised no suspicions. How did Madoff game the SEC exam and enforcement teams? How did the complicit feeder funds game their own audits? Where were the accountants at the so-called independent third party administrators? How does an audit team know it's being played? How can auditors recognize they're being manipulated and challenge their audit clients in order to protect themselves and stakeholders from blown audits and the resulting lawsuits? Obviously the accounting firms that did Madoff-related audits can't talk because they're enmeshed in pre-trial litigation, so hear from Harry Markopolos, the Madoff whistleblower, for his observations on how Madoff got away with his fraud scheme and fooled so many for so long. What he has to say will have you either crying or laughing or maybe even both at the same time.

Session objective: N/A

Level: N/A

Field of Study: N/A

Session Title: Multiple Subject Investigative Interviewing

Session Time: 10:15-11:30 a.m.

Presenter(s): L. Wayne Hoover, CFI, Wicklander-Zulawski & Associates

Description: What happens when you have a case and there are multiple subjects that could have done the issue you are investigating? In this interactive session, attendees will be taught a technique to eliminate the innocent from the pool by conducting an interviewing strategy that is most effective. Expect to be hands on during this session, as you will be taught the method, then apply it in a real world case.

Session objective: To have the attendees be able to walk away from the interactive presentation with the ability to implement interviewing strategies that were learned in the session.

Level: Intermediate

Field of Study: Special Topics

Session Title: High Tech Crimes from Inside the Prison Walls

Session Time: 10:15-11:30 a.m.

Presenter(s): James Manken, Office of the Inspector General

Description: This session will track the key aspects of an Inspector General investigation inside the Marion Correctional Institution that received international attention involving inmates who built computers to commit financial crimes and launch cyber-attacks. This case study will focus on investigative techniques, forensic analysis, and the development of evidence to support a criminal prosecution.

Session objective: N/A

Level: Intermediate

Field of Study: N/A

General session

Afternoon

Session Title: The \$12,000,000 Pizza: Investigating the Complex World of Virtual Currencies

Session Time: Noon-12:55 p.m.

Presenter(s): Eric Burns, FBI

Description: Attendees will gain an understanding of virtual currencies and their current uses in today's ever-changing market. A case study will be provided to familiarize attendees with best practices when investigating virtual currencies, as well as the challenges and risk areas they present. A discussion of how virtual currencies are currently treated by market regulators and U.S. courts will follow.

Session objective: Attendees will learn how to: Define virtual currencies and their current uses; Understand treatment of virtual currencies by market regulators and U.S. courts; Recognize challenges to enforcement efforts and risk areas presented by virtual currencies; Utilize best practices and overcome challenges during a virtual currency investigation.

Level: Intermediate

Field of Study: Law Enforcement

Session Title: Advanced Interview Techniques

Session Time: 1:15 p.m. – 2:30 p.m.

Presenter(s): Tom Golden, Tom Golden Speaks, Ltd

Description: Imagine how valuable it would be to get the perpetrator to actually admit, in a properly conducted admission-seeking interview, that they did indeed commit the crime, with intent. There is no better evidence to obtaining justice. Prosecutors will worship you! The ability to sit down with targets, or those who possess special knowledge of crimes, present them with the evidence and obtain the confession of a crime, or admission to knowledge about the crime, is just about the most valuable skill a successful investigator can possess. If you participate in active financial crime investigations, you need to acquire this skill.

Session objective: Tom Golden's seminar "Advanced Interview Techniques" can give you the skills you need setting you apart from other investigators. Tom will show you how it's done, supported by examples.

Level: Novice, Intermediate, and Advanced

Field of Study: N/A

Session Title: Binary Options Fraud Threat and Others on the Horizon

Session Time: 1:15 p.m. – 2:30 p.m.

Presenter(s): Milan Kosanovich, FBI

Description: An introduction to the binary options fraud threat victimizing investors all over the world, including a look into operations of the subject companies. Detailing of global cooperation utilized to stop the threat. Brief overview of potential new fraud threats in the world of CDFs and ICOs.

Session objective: To educate attendees on the binary options fraud threat and to develop guideposts for what to look for in new fraud schemes.

Level: N/A

Field of Study: Law Enforcement, Current Trends

Session Title: Joint Investigations between Financial Institutions and Law Enforcement

Session Time: 1:15 p.m. – 2:30 p.m.

Presenter(s): Craig Catlin, Synchrony Financial

Description: Discuss methods law enforcement can use to obtain data useful for financial crimes investigations (IP Addresses, phone numbers, addresses). Case review and methods of Synchrony and Law Enforcement working together to identify subject to indictment

Session Objective: Showing the importance of financial institutions and law enforcement working together to identify and prosecute.

Level: Novice

Field of Study: Law Enforcement, Current Trends

Session Title: Public Corruption in the National Spotlight: Hurricane Katrina, New Orleans & Ray Nagin (repeat session)

Session Time: 1:15 p.m. – 2:30 p.m.

Presenter(s): Howard Schwartz, New Orleans Office of Inspector General

Description: In the aftermath of Hurricane Katrina, Mayor Ray Nagin used his executive power to grant huge no-bid IT contracts (\$6 million) to his friends who provided him benefits, bribes and kickbacks. Howard Schwartz will examine how the New Orleans OIG worked with the FBI, IRS, and the U.S. Attorney’s Office to uncover the extent of Nagin’s and city government officials’ corruption. Schwartz will also identify “red flags” common in corruption and fraud scenarios; explore the fundamental principles in deterring corruption and fraud; and explain the analytic tool, “potential economic loss prevented.”

Session objective: N/A

Level: N/A

Field of Study: N/A

Session Title: Data Science and Investigations (repeat session)

Session Time: 1:15 p.m. – 2:30 p.m.

Presenter(s): Paul Starrett, Starrett Consulting, Inc.

Description: When researching fraud, we are most interested in summarizing data, looking for relationships and identifying red flags. We will discuss how a synergy between data-science tools in information retrieval, natural-language processing and graph databases provide an efficient means to vital insights that would, otherwise, be lost!

Session objective: To provide audience with an understanding of how data-science tools work as well as how they can assist investigators in obtaining actionable insights that would not be found by other means.

Level: Intermediate

Field of Study: Legal, Current Trends, Special Topics

Session Title: Multiple Subject Investigative Interviewing

Session Time: 1:15 p.m. – 2:30 p.m.

Presenter(s): L. Wayne Hoover, CFI, Wicklander-Zulawski & Associates

Description: What happens when you have a case and there are multiple subjects that could have done the issue you are investigating? In this interactive session, attendees will be taught a technique to eliminate the innocent from the pool by conducting an interviewing strategy that is most effective. Expect to be hands on during this session, as you will be taught the method, then apply it in a real world case.

Session objective: To have the attendees be able to walk away from the interactive presentation with the ability to implement interviewing strategies that were learned in the session.

Level: Intermediate

Field of Study: Special Topics

Session Title: Squashing Skimming Suspects While Frustrating Credit Card Fraudsters

Session Time: 2:45 p.m. - 4 p.m.

Presenter(s): Wolfgang Krenzer, Marathon Petroleum Company, LP

Description: This presentation will introduce techniques employed by MPC to combat skimmers, including recent finds, checklists, and best practices shared by petroleum industry counterparts. Attention turns next to counterfeit credit card use, and how our rapid response procedures frustrate criminal supply chain operations that monetize compromised credit cards into gift cards.

Session objective: N/A

Level: Intermediate

Field of Study: Special Topics

Session Title: Advanced Interview Techniques (repeat sessions)

Session Time: 2:45 p.m. - 4 p.m.

Presenter(s): Tom Golden, Tom Golden Speaks, Ltd

Description: Imagine how valuable it would be to get the perpetrator to actually admit, in a properly conducted admission-seeking interview, that they did indeed commit the crime, with intent. There is no better evidence to obtaining justice. Prosecutors will worship you! The ability to sit down with targets, or those who possess special knowledge of crimes, present them with the evidence and obtain the confession of a crime, or admission to knowledge about the crime, is just about the most valuable skill a successful investigator can possess. If you participate in active financial crime investigations, you need to acquire this skill.

Session objective: Tom Golden's seminar "Advanced Interview Techniques" can give you the skills you need setting you apart from other investigators. Tom will show you how it's done, supported by examples.

Level: Novice, Intermediate, Advanced

Field of Study: N/A

Session Title: Current Trends in Bank Fraud: From Investigations to Prosecutions

Session Time: 2:45 p.m. - 4 p.m.

Presenter(s): Doug Squires, U.S. Attorney's Office – Craig Catlin, Synchrony Financial – Kathryn Woliung, US Postal Inspection Service – Chuck Peirano, Huntington Bank – Matthew Gilligan, JP Morgan Chase & Co.

Description: Join senior investigation professionals from several leading financial institutions, Kathryn Woliung from the US Postal Inspection Service, and Doug Squires from the US Attorney's Office for an interactive session exploring the common mechanisms and current trends prevalent in bank fraud.

Session objective: N/A

Level: N/A

Field of Study: N/A

Session Title: Securities Fraud and Its Impact on Banks

Session Time: 2:45 p.m. - 4 p.m.

Presenter(s): Becki LaPorte, Advisor Group

Description: The current trends in securities fraud, including market manipulation, penny stock fraud, email hacking and elder abuse. This criminal activity not only impacts securities firms, but has a real impact on banks and their ability to prevent money laundering and fraud.

Session objective: Identify current issues in securities fraud. Develop controls at securities firms and banks to mitigate this risk.

Level: Intermediate

Field of Study: Current Trends

Session Title: Anti-Money Laundering investigations & SAR filing

Session Time: 2:45 p.m. - 4 p.m.

Presenter(s): Jason Frantz, Discover

Description: The course description is not available at this time.

Session objective: N/A

Level: N/A

Field of Study: N/A

Session Title: Medicaid Fraud in Drug Treatment Services

Session Time: 2:45 p.m. - 4 p.m.

Presenter(s): Maritsa Flaherty and Greg Haines, Ohio Attorney General's Office

Description: With more state dollars going to drug addiction treatment due to the opioid epidemic, some Medicaid providers are taking advantage by billing for questionable or non-provided treatment. This session will highlight this emerging trend, and outline the role of the Ohio Medicaid Fraud Control Unit in combatting this new scourge.

Session objective: N/A

Level: N/A

Field of Study: Law Enforcement